

THE WEATHER
Desert area forecast: Clear today through Thursday. Northerly winds 20-40 miles an hour tonight and Thursday. Cooler today and tonight. Highs today 55-68 upper valleys, 68-78 lower valleys.
High here yesterday was 86, and low was 56.

THIRTIETH YEAR The Desert Sun

The Desert Empire's Daily Newspaper

EVENINGS

Daily Except Mondays

PHONE 5005

VOL. XXX NO. 45

16 Pages

Palm Springs, California, Wednesday, October 24, 1956

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CIVIL WAR EXPLODES IN HUNGARY; JETS RAKE STREETS OF BUDAPEST

Moslems Go on Slaughter Rampage

27 Europeans Slain in Wild Reprisal Orgy

Innocent Victims
Hacked, Beaten
Burned to Death

RABAT, Morocco, (AP) — Infuriated Moslems killed 27 Europeans and wounded 25 more Tuesday in the city of Meknes in anger over French arrest of five Algerian leaders, it was disclosed today.

The arrest of the Algerian leaders while they were flying to Tunis in a Moroccan Airlines plane brought France to one of its biggest North African crises in years, with trouble from all nations involved—Morocco, Tunisia and Algeria.

Reports here today said the Moslem mobs stormed through the city's European quarter, pulled motorists out of their cars, hurled rocks and paving blocks at passing pedestrians and battered their way into European homes.

OTHER VIGILANTE bands set fire to 26 farm homes 70 miles from Rabat Tuesday night.

One French couple was chopped to bits with hatchets before the eyes of their screaming children.

The five captured Moslem leaders were en route for a "peace conference" in Tunis in hopes of ending the bitter Algerian rebellion against French rule.

Eyewitness reports said the Moslem mobs went into action when a former liberation army officer, Si Abdellem, was accidentally killed by bullets from his own machine gun.

THE MOB, THINKING he was the victim of Europeans, turned with fury on French bystanders. One garage mechanic was hauled out of a grease pit and dragged to the municipal square where he was beaten to death.

Another mob swarmed into a French home, seized a Mr. and Mrs. Laveda and dissected them alive with knives and daggers as their children gaged with horror.

Three other Europeans were burned alive when their cars were overturned and set afire. Others were dragged from cars and beaten to death on the pavement. Four others were hit by sporadic gunfire.

FRENCH AUTHORITIES captured five leaders of the anti-French nationalist movement here Monday night, touching off protests from Moslem nations and a series of riots and strikes across North Africa.

The extremists were captured when a plane taking them from Rabat, Morocco, to a meeting in Tunisia was forced down at Algiers' Maison Blanche airfield.

Fast-thinking French authorities radioed the French pilot of the Moroccan airliner to land in Algiers instead of Tunis.

Thunderbird Golf Tourney Begins

Qualifying play for the Southwestern tournament got under way at Thunderbird Country Club today, with 185 players starting match play which will continue through Sunday.

Golfers from Texas, Arizona, New Mexico, and the southern section of Southern California teed off on number one fairway throughout the day, to qualify for the four-day play.

The Southwestern Tournament, the opening play for Thunderbird Country Club, will head the long list of tournaments to be played at the club this season.

Dick Armstrong of Phoenix, Arizona, is chairman of the current event. Thunderbird pro Jimmy Hines and assistant pro Eddie Susalla will handle the event and scoring.

City Backing On Translator TV Sought

Council Avoids
Endorsement In
Informal Discussion

A request at the informal luncheon meeting of the City Council by Frank Bennett, asking that body to pass a resolution backing the new Translator television station, met a solid but not final objection of some of the members.

It is understood today that supporters of the new television station will be before the city council tonight en masse to again ask for its support.

Two ideas were expressed at the luncheon meeting, one favoring the proposal holding that the support of the project would mean a form of endorsement for Villagers who can not afford the present cable system. On the other side, council expressed its opinion that it could not be put into the position of backing one private enterprise against another.

At the same time, word was received by City Attorney Jerry Zunker, that a community television antenna system was not a public utility within the meaning of the California Public Utilities Code, and that the commission did not have regulatory jurisdiction over such a system.

The finding was filed in a decision by the California Supreme Court on Oct. 5.

Bunker said, "It is clear that unless the law pertaining to public utilities amended by the State Legislature, the local antennae system will continue to be beyond the range of PUC, and therefore falls under city regulation.

The city council is preparing itself for a big meeting tonight, with two major issues ready to come before it—the translator station issue and the right-to-work ordinance. Local feeling is running high on both the propositions.

Employees Okay City Pensions

City employees voted almost unanimously their approval of the employment retirement plan, it was indicated today by City Manager R. W. Peterson.

Peterson said that of the 121 of the possible 130 employees, voting, only one unfavorable vote was cast, and that was not in the fire and police department balloting.

The ordinance establishing the program will be passed by the council Nov. 14. It will be administered by the California Employee Retirement Service.

City retirement will cost the City of Palm Springs an estimated \$120,000 per year and may lead to a tax increase of 15 cents per \$100 assessed valuation. The plan is expected to go into effect on Jan. 1.

New Palm Springs Youth Center Open for Inspection Tuesday

Open House will be held at the Palm Springs Youth Center Tuesday, Oct. 30, to give the public an opportunity to inspect the recently completed new facilities.

The Open House will be held from 7 to 9, with Mrs. Jack Freeman chairman of the welcoming committee. Other members are Mrs. Sidney Noles, Mrs. George Ripley, Mrs. B. H. Poliak, who is chairman of the board of directors, Mrs. Carl Plate, Mrs. Roger Williams, Mrs. Earl Hough, and representing the teenage members, Melinda Hough and Brent Davis.

Mrs. Poliak, in paying tribute to the many people who aided with the new facilities, singled out



TRAILERS IN A DOUBLE LINE, hundreds of them, awaited their turn to enter the Polo Grounds this morning to register for the sixth annual Palm Springs Trailer Rally which started today, and

Hundreds of Trailers Line Up For Entry Into Annual Rally Here

Hundreds of trailers, different sizes, makes and models, are pouring into Palm Springs today for the sixth annual Palm Springs Trailer Rally.

Rally Director Herb Richardson said this morning that registrations have reached almost 300, with the heaviest still due to come Friday afternoon.

Long lines of trailers and cars were waiting in two lines to get into the trailer parking area in the ball field at 8 o'clock this morning. In the parking area at the Polo Grounds, hundreds of new trailers are on display, and along the east side a row of display booths will be used by manufacturers to display furnishings for trailer homes.

THE POLO GROUNDS' Arena will be used for dancing and entertainment, and between the baseball field and the polo arena, the rally committee has set up a huge hospitality tent.

Today's agenda includes the free trailer show on the Polo Grounds parking lot, and at 8 p.m. tonight dancing will be held on the outdoor floor in the polo arena. At 7 p.m. in the hospitality tent, colored movies will be shown by the Olman Travel Agency.

TOMORROW, a shuffleboard tournament will start at 10 a.m. in local trailer parks, and in the afternoon, a horseshoe tournament will start just outside the hospital.

Down-Jones Averages

Down-Jones final stock averages: 30 industrials 482.67, off 2.38; 20 railroads 160.44, off 1.00; 15 utilities 65.58, off 0.07; 65 stocks 171.01, off 0.77.

Sales today were about 1,640,000 shares, compared with 1,390,000 Tuesday.

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ity tent. Information on all events can be gotten at the tent. In the evening, movies and dancing are scheduled at 7:30 p.m.

The standing rally committee is made up of Bob Hollister, Paul Harrison and Merle Hancock, and advisory members are Bill Veith, Wilson Hall, and Ray Forbes.

4-Inch Snow Blankets Parts Of Northwest

By UNITED PRESS
A blanket of snow four inches deep covered parts of the Northwest early today and a cold outbreak dropped temperatures about 30 degrees.

The snow resulted from a strong disturbance which moved northeastward through the Central Plateau and Central Rockies. Rock Springs, Wyo., reported the largest snowfall—four inches.

Snow flurries continued at a number of points in Idaho and Western Montana early today while scattered showers were reported southward into Arizona.

The only other precipitation—rain—in the nation occurred in the Northeast, but amounts were light.

Near freezing temperatures were common early today over the Northern Plateau. Delta, Utah, reported a reading of 33 degrees, compared with a 67-degree reading early Tuesday.

Strong southerly winds, however, kept temperatures in the 60's over the plains states as far north as Southern South Dakota. Considerable blowing dust was reported throughout the Central plains where winds with gusts exceeding 50 miles per hour were recorded.

Winds Close Part Of Highway 99

Highway 99 from Whitewater to Indio was closed last night due to heavy winds blowing through the pass area.

At 7:30 last night, authorities closed Highway 111 to house trailers, which in turn caused a slight delay in local registration for the Trailer Rally currently under way in the Village.

Highway 111 was kept open to almost all traffic, as well as Highway 60, east of Indio. The highway from Indio south to Imperial was closed all night

Catalina Airlines Likely to Resume Flights to L.A.

Catalina Airlines, which served the Village last winter when Western Airlines was on strike, has indicated that it will renew its Palm Springs to Los Angeles flights again this year.

Last year, the airlines was given a contract to operate here until next March.

City Manager R. W. Peterson said that word of the operation was received from the company's president, Don McBain, who said that the company is considering making the daily trips with a DC-3.

Berserk Worker Kills Wife and Mother-in-Law

PICO, Calif. (AP) — A 49-year-old rubber worker went berserk Tuesday night, killing his estranged wife and her mother and critically wounding his young nephew before taking his own life.

Sheriff's deputies said Ivan Smith armed with a German luger pistol found his wife, Peggy, 46, sitting alone in her car at a service station and he attempted to effect a reconciliation.

Witnesses said the pair argued and Smith whipped out the pistol, firing one shot at his wife. The enraged gunman reportedly then pulled his wife out of the car and fired seven more bullets at her as she lay helpless on the pavement.

Deputies said Smith reloaded the pistol and drove to his mother-in-law's home which was only two blocks away. The nephew, Larry Lusar, 16, answered the door and Smith fired once, hitting the youth in the stomach.

Officers said Smith rushed into the home and fatally wounded the mother-in-law, Mrs. Rose Trujillo, 69. Smith then turned the pistol on himself and was found dead near the body of Mrs. Trujillo, officers said.

Brand Enters Plea In Assault Case

Robert Lee Brand, 24, 365 South Via Meriliste, entered a not guilty plea to assault with a deadly weapon before Judicial District Judge Eugene Theriault yesterday, and was placed on \$5,000 bail. He is in custody at the local jail.

Brand was arrested after he allegedly forced three juveniles to drive around town with him.

U.S. Legation In Budapest Goes Silent

Eisenhower Hints
Rebel Satellites
Can Obtain Our Aid

WASHINGTON, (AP) — President Eisenhower conferred with Secretary of State John Foster Dulles for one hour today on the Hungarian and Polish crisis.

Dulles told newsmen later that he and the President are "particularly interested" in the developments in Poland and Hungary.

The State Department disclosed that it has been unable to contact the U. S. legation in Budapest since late Tuesday.

WASHINGTON, (AP) — President Eisenhower last night held out the possibility of U. S. aid for Poland if the Poles want it and succeed in their drive for independence from Moscow.

In an address offering encouragement to Poland and other free Communist satellites, Mr. Eisenhower said that the United States stands ready to help "freedom-loving peoples who need and want and can profitably use our aid."

Gomulka Hints Red Troops Will Stay in Poland

WARSAW, (AP) — Street fighting broke out in Warsaw tonight. Security police were called out to stop a march on the Russian Embassy.

WARSAW, Poland, (AP) — Poland's new Communist Party leader Wladyslaw Gomulka said today Soviet troops will remain in Polish soil "as long as militarists are to the fore in Western Germany."

But both he and Premier Josef Cyrankiewicz insisted the Russian soldiers would be under the control of the Warsaw Pact authorities and would not be used for internal security.

"THEIR STAY in Poland is closely bound up with the Warsaw Treaty," Gomulka said. "The presence of Soviet troops is essential and in harmony with Poland's State interest."

Gomulka, triumphantly installed as first secretary of the United Workers Communist Party last week after having been previously disgraced and jailed as a "Titoist," spoke to a cheering crowd in downtown Warsaw.

HE SAID SOVIET Communist Chief Nikita S. Khrushchev had promised him Soviet troops would not intervene in the upheaval. Both he and Cyrankiewicz, who addressed the Sejm Parliament, said Polish leaders have exclusive control of Poland.

Gomulka said Poland is lined "by unbreakable bonds" to the countries of the Soviet Union and the Communist bloc.

State Judge is Sued for \$400,000 By 'Wronged' Folsom Prison Inmate

LOS ANGELES, (AP) — Superior Judge Philip H. Richards has been named in a \$400,000 damage suit filed in behalf of a Folsom State Prison inmate who charged that the jurist wrongfully sentenced him to prison for life.

The case, brought on behalf of Eugene Truitt, held that the con-

Martial Law Declared; New Premier Calls Red Troops

Intra-Party Struggle Develops Into
Revolt Against Communist Government

VIENNA (UP) — Radio Budapest reported that "heavy fighting is still going on." It said rioters were attacking the Robert Karolyi Army Barracks in the 13th district of Budapest.

VIENNA, (UP) — Civil war erupted in Communist Hungary today.

A new Communist regime headed by Premier Imre Nagy, installed in the bloody hours before dawn, appealed desperately but in vain over Budapest Radio for an end to the fighting.

An Austrian just returned from Budapest told United Press that "at least 350 persons have been killed so far in the Budapest uprising."

Nagy, ousted in April, 1955, as a "Titoist" and called in now to lead the way to a new, Polish-type regime in Hungary declared martial law and finally called in Russian troops, tanks and armored cars.

FIVE HOURS AFTER a declaration of martial law five unidentified jet fighters machine-gunned "counter-revolutionaries" in the streets of Budapest.

The capital was sealed off from the rest of the world but Budapest Radio, interspersing its pleas for peace with opera music and with the sound of gunfire clearly audible in the background, was telling the story of the first full-scale revolt in the Soviet Union's Eastern European empire.

At mid-afternoon the radio admitted the rebellion had spread beyond the city.

It said "rioters vainly tried to take over the magnesium mines of Tatabany and Salgotarjan," northwest of Budapest.

WHAT HAD STARTED as an intra-Communist struggle for power now was raging as a revolt against the government, with anti-Communists apparently rising against both Red Hungarian rule and Russian influence.

Budapest Radio described rebels variously as "counter-revolutionaries," "misguided workers."

But the radio, although besieged for a time by the rebels, was solidly in government hands and it was telling the government side of the story.

At 2 p.m. a 5 a.m. PST surrender deadline was ignored by the rebels, and then was extended another four hours.

THE MINISTRY of the Interior clamped a dusk to dawn curfew on Budapest, and an official announcement said that "some areas of the city have not been cleared of counter-revolutionary groups."

The announcement did not say in which parts of the city the fighting still raged.

"Soldiers, civilians and security police" have been killed in the uprising, Budapest Radio said.

NAGY ASKED the populace to place its faith in the government, and pleaded: "Trust in us. We shall find the right way."

Nagy made his personal appeal for peace in a broadcast before noon. His voice shaking with emotion, the round-faced little Premier asked the rebels to lay down their arms. He said those who surrendered would not be prosecuted.

Some groups gave up, but others fought on bitterly. The entire life of the capital city was disrupted.

THE RADIO SAID "serious difficulties" already were developing in supplying food. It said rebels stormed the Budapest slaughterhouse and "robbed it empty."

An announcer at the government-controlled radio station, his voice betraying his own emotion, stolidly read a script defending the presence of Soviet troops in Hungary—and presumably in the midst of battle.

"You should cordially welcome the Russian soldiers as friends and allies," he told the people.

However, Budapest Radio indicated the armed forces were having a difficult time holding down the population. Men walked off their jobs, even as the radio pleaded: "Workers return to your jobs."

Seven clinics and hospitals came under heavy fire when rioters tried to seize control of them, Budapest Radio said.

Travelers who reached the Austro-Hungarian border by auto from Budapest said Russian forces had completely surrounded the capital with armed units.

In one broadcast over Budapest Radio, the announcer said that "armored elements broke into a peaceful demonstration of Hungarian students last night." He did not explain this further, but observers said he may have been trying to explain possible Hungarian casualties from Russian fire in the opening round of the rebellion.

City Council Indicates Pat Stand On New Right to Work Ordinance

City council met Monday afternoon with members of the newly organized Coachella Valley Contractors' Association to discuss the proposed "Right to Work" ordinance which will be up for adoption Wednesday night, but after an hour's conference gave no indication that it will change its mind and not enact it.

Only member of council speaking against the proposed measure was Leonard Wolf, Jr., who is a contractor himself.

collective bargaining agreement to be outlawed would be the union shop agreement, whereby all workers employed have to be union members.

Bob Willsey, secretary of the Building Trades Council of Riverside and San Bernardino counties, said that the proposed ordinance was currently being studied by his union's attorneys. Following the meeting, he said that he did not know whether they would appear at the council meeting, but that they would be in Palm Springs Wednesday.

ART BRUDVIK told of the possibility that unions might not cooperate in sending down workers during the summer months when employees are scarce, if the union shop is outlawed. This would seriously injure the building industry, he said.

Did you know that PSTV has brought more than

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Thurs.-Fri.-Sat., Oct. 25-26-27



The First Texan

CINEMASCOPE

AN ALLIED ARTISTS PICTURE

JOEL MCCREA

FELICIA FARR • JEFF MORROW

—Co-Feature—

ONLY A MARINE KNOWS WAR AND WOMEN LIKE THIS!



JOHN PAYNE

MONA FREEMAN

HOLD BACK THE NIGHT

AN ALLIED ARTISTS PICTURE

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128 South Palm Canyon Drive

Phone 4384

NOW SHOWING



JOHN O'HARA'S

FLAMING PORTRAIT

OF THE JAZZ AGE

when songs began to rock and dances began to roll!



The Best Things

In Life Are Free

PICTURED BY SELWYN

CINEMASCOPE

Starring

Gordon MacRAE

Dan DAILEY

Ernest BORGNINE

Sheree NORTH

Produced by HENRY EPSTEIN

The Desert Sun Wednesday, Oct. 24, 1956



THREE FABULOUS GUYS and one generous gal made such music together that they thrilled a whole generation with rhythms that today are household classics. Gordon MacRAE, Dan Dailey, Sheree North and Ernest Borgnine portray the leading figures in Twentieth Century-Fox's gay Cinema Scope musical, "The Best Things in Life Are Free," DeSylva, Brown and Henderson biography which opens at the Plaza theatre tonight.

Supervisors Set Oct. 29 as Date To Organize Air Pollution Control

The Riverside County Board of Supervisors set Monday, Oct. 29 at 2 p.m. as time to organize and plan its operations as a county air pollution control district board, following failure by Supervisor George Berkey to have Dr. Everett M. Stone, county health officer, sent to Cincinnati to attend a seminar on administration of air pollution programs and at the same time to interview and employ an applicant for the position of air pollution control director for this county.

The seminar to be held Nov. 7 through 9 is to study problems encountered by air pollution officials in organization and administration of air pollution programs, and Supervisor Berkey said that since it has been suggested that this county's air pollution control program be put under the health department's jurisdiction it might be well for Dr. Stone to attend.

Supervisor Roman Warren said Dr. Stone would be "reaching over his head to go back to a national conference." Said he, "the doctor must first learn his a-b-c's before he gets into mathematical problems." Warren also said the board should discuss thoroughly the proposal that a local engineering firm be employed as air pollution consultants before they take any steps to employ a director.

Supervisor Fred McCall agreed with Supervisor Warren and declared when Supervisors Anderson and Berkey withdrew their motion to send Dr. Stone to Cincinnati, "I'm sure glad to see the motion withdrawn."

The motion to set the date for organization as an air pollution

control district board was made by Supervisor Paul Anderson and seconded by Supervisor McCall. The decision was unanimous. Supervisor William Jones was absent. He is on a hunting trip in Utah. Supervisor Warren was chairman pro tem at the session of the board.

Idyllwild Map As Memorial Is Proposed

A proposal for erection of a pictorial map of the Idyllwild mountain resort area to be known as the Belden Memorial Map in memory of the late C. Selden Belden was referred by the county supervisors this week to County Counsel Ray T. Sullivan, Jr. and Road Commissioner A. C. Keith for study and report.

The map would show all principal roads and points of interest. It would be eight by 10 feet in size, with one half the area shown on one side and the other half on the other side. It would be on a red rock base about four by 12 feet and protected with a rustic roof which would make night lighting possible the year round.

The site chosen for the sign is about 75 feet northeast of the intersection of Saunders Meadow road with the highway, near the Belden's woodcraft store. It would be partly on the Belden property and partly on the highway right of way.

Sullivan said he did not believe the map would qualify as a standard sign and therefore could not legally be placed on a highway right of way. He said, however, that it might be possible to vacate space as a highway right of way, the space to be used for maintaining the map sign.

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Ministers Rank Near Bottom of Pay Scale

By LOUIS CASSELS
United Press Staff Correspondent
WASHINGTON (AP) — Despite an upward salary trend in recent years, ministers still rank at near the bottom of the professional pay scale, a United Press survey disclosed today.

Even school teachers — another notoriously ill-paid group — apparently are somewhat better off than preachers.

Precise comparisons are impossible because of wide variations in statistics collected by different religious bodies on clergymen's income. Government agencies have collected no official figures since the 1950 census.

THE CENSUS SHOWED that the median income of male clergymen in 1949 was \$2,412, less than that of any other professional group and below many non-professional groups such as bus drivers, bakers and blacksmiths.

The United Press survey showed that ministers in many denominations have received substantial pay raises since 1949. For example, increases have averaged 37 per cent in the Congregational Christian churches, 35 per cent in the United Presbyterian Church, 21 per cent in the Protestant Episcopal Church.

DR. BENSON Y. LANDIS, editor of the Yearbook of American Churches, pointed out, however, that these increases have been largely offset by the rise in living costs. In terms of food and clothing, Dr. Landis said, "the clergy still do not come off as well as the average member of lay society."

The survey indicated that the present average income of clergymen of all faiths is substantially less than the average pay of public school teachers. The National Education Association estimates the average school teacher's pay at \$4,100 a year.

School Board To Meet Oct. 25

A regular meeting of the board of education will be held Thursday night at the Francis Stevens school at 7:30, it was announced today by Dr. Wallace R. Mueller, superintendent of schools.

Among the items on the agenda, the board of education will award bids for the Desert Hot Springs project and the Palm Springs High School utilities project.

Other items on the agenda are legal and policy matters that will be discussed by the board.

Hospital Elevator Kills Passenger

LOUISVILLE, Ky. (AP) — A hospital elevator started unexpectedly and crushed a young woman to death before horrified passengers.

Mary Ann Logan, 24, a medical student, was boarding the elevator when it suddenly started up, pinning her head between the cab and portal.

The victim died almost instantly of strangulation and a crushed

SUNAIR DRIVE-IN THEATER

HIWAY 111 PH. 8-4232

Wed.-Thurs.-Fri.-Sat.
Oct. 24-25-26-27



WILLIAM HOLDEN

AS A

ROCKET PILOT, U.S.A.

IN

TOWARD THE UNKNOWN

FROM WARNER BROS.

IN WARNERCOLOR



LLOYD VIRGINIA

NOLAN • LEITH

CHARLES MCGRAW

WRITTEN BY BEHNE LEE, JR. ASSOCIATE PRODUCER • A POLAR PRODUCTION

PRODUCED AND DIRECTED BY MERVYN LLOYD WARNER BROS.

—Co-Feature—

a Cry in the Night

PRESENTED BY WARNER BROS. STARRING

EDMOND BROWN NATALIE

JOHN DONOVAN WOOD

The Minnesota Department of Conservation says there are anywhere from 20,000 to 40,000 different species of fishes.

Smelting a ton of aluminum requires enough electrical energy to supply the needs of an average American home for 10 years.

Four-door sedans were the most popular body style with auto buyers in 1955 and accounted for 38.4 per cent of the sales.

KPAL



BILL JENKINS

6:00 to 7:00 a.m. and 3:00 to 4:00 p.m. daily Bill swings your way.
From KLIF in Dallas, Texas, Brother Bill is one of the swingin' young deejays in the nation today. Bright-eyed and bushy-tailed, with the soft touch and JUNE, Bill is heard daily from 6:00 to 7:00 a.m., and again from 3:00 to 4:00 p.m. The DJ that other stations listen to.

THAT SWINGIN'

Personality MUSIC Station

FIRST

in palm springs



BUDDY LEE

The Golden Gate City's gift to Palm Springs, Buddy, the Palm Canyon Hill-billy with the laugh-a-minute style that has captured the hearts of resident and tourist radio listeners who want music on the lighter side, The Buddy Lee Show from 12 noon to 2 p.m. and 9 to midnight daily.

The Robert S. Conlan Company

September-October Audience Survey said

Final Conclusive Report

	5 a.m. 12 Noon	12 Noon 6 p.m.	6 p.m. Midnight	Overall
KPAL	49.2	45.4	48.6	47.8
Station "B"	43.0	47.5	42.8	44.4
Other Stations ...	7.8	7.1	3.6	7.8

This is the KPAL share of the listening audience after only a few short weeks under new ownership!

THIS — The first of regular audience measurements to keep Mr. Business Man on TOP of Local Radio!

24 HOURS DAILY

MUSIC

With Outstanding Personalities

News & Sports

With hourly reports from Ralph Warren's News Desk and wires of the world's No. 1 news gathering service, Associated Press.

KPAL 1450

From the World-Famed Desert Inn



RUDY HOFFMAN

Mr. Sentimental of the Radio airlines, formerly of WNEW, New York, The Rudy Hoffman show, is heard daily from 9 to 12 noon and again from 6 to 9 p.m. The mellow tones of Mr. Sentimental, blended with the ballads of today and then, another reason KPAL is the most-listened-to station in Palm Springs.



MR. IMAGINATION

From midnight to 4 a.m. modern jazz on the Fire of Imagination with the nation's most different deejay personality. Only on the pier will you find an audience of 100,000 gathered to dig this most-democratic deejay ever, and some. It's the most, to say the least. KPAL's answer to Flying Saucer.



RALPH WARREN

Veteran Southern California newscaster and former television commentator and reporter, Ralph Warren's "News Desk" reports are heard hourly on KPAL, along with latest sports and weather information. The TOP reporter in Palm Springs with the world's No. 1 news service, Associated Press.

Now Appearing

THE MACK TWINS

"TWINSACTIONS
OF THE
TWIN PIANOS"

and

JUDY RENDER
Unusual Songstylist

**Jimmy
VAN HEUSEN'S**

PIANO LOUNGE AND RESTAURANT

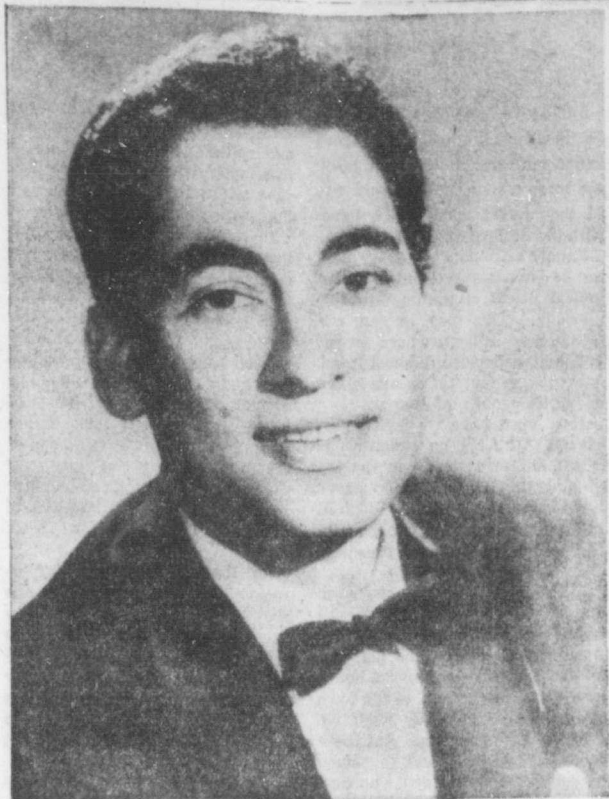
Finest Food & Cocktails

"TAILORED TO YOUR TASTE"

NO COVER CHARGE AT ANY TIME

The Desert Inn

PALM SPRINGS



EDDIE GOMEZ and his orchestra, who have just finished an engagement at the Sands Hotel in Las Vegas, will provide music for dancing at the La Quinta Desert Club. The Club will open Friday evening for the winter season.

Desert Club at La Quinta Opens Friday

La Quinta Desert Club will open for the winter season Friday evening, with a special buffet planned from 9 to midnight. Three hundred persons are expected to attend the gala event, according to Manager Al Far.

The modern hotel with complete facilities for guests will then remain open throughout the season. The attractive club grounds cover approximately 15 acres, and include for comfort and recreation of guests tennis courts, shuffleboard, pitch and putt course, riding stables, children's playground, an 80 foot swimming pool with high and low diving boards.

Hotel facilities are available, as well as completely equipped one, two and three bedroom houses.

Special parties for members are scheduled each month during the season, and fashion shows will be presented every other month.

Special music will be offered in the Piano Bar five nights weekly, and in the Comet Room four nights weekly during November and six nights weekly during December through May.

Dining facilities will be open daily. In addition to current facilities, new hotel rooms are now under construction on club grounds, and are expected to be completed by mid-December.

Jewish Women's Rummage Sale Now Under Way

The Women's Group of the Jewish Community Center began their annual Rummage Sale on Sunday at the old Sales Market in the Plaza. It will continue through Thursday.

The Rummage Sale is under the direction of Miss Bess Emanuel, Ways and Means chairman. She is being assisted by Mrs. Saul Ruskin, president, Mrs. Arthur Greenfield, Mrs. Jacob Field, Mrs. Riza Weltsch, Mrs. M. B. Korngute, Mrs. M. Minsk, Mrs. Ben Jaffe and Mrs. Edith Brandt, Mrs. L. Bogard, Mrs. Rose Levinson, Mrs. S. Vineberg, and Mrs. L. Richman, co-workers.

The proceeds of the Sale will go towards the support of local, national and international charities.

Council Okehs Traffic Signs

City Manager R. W. Peterson asked the city council Monday afternoon if they would expend the funds for 15 traffic signs, some of them speed limit signs around the new Cielo Vista school.

The council, in an unofficial conference luncheon at El Mirador hotel, gave the request an affirmative nod, and the matter will be brought up at the regular meeting Wednesday night.

Realtors to Talk Parking Thursday

Full membership of the Palm Springs Real Estate Board will meet at 7 p.m., Thursday at the American Legion Hall to hear City Attorney Jerry Bunker discuss "Off-Street Parking," and clarify the procedure and need for this facility in Palm Springs.

Committees of the Real Estate Board have studied this problem for some time and also will present a report.

The group also will discuss an advertising budget to aid in promotion of Palm Springs.

President Theresa Press will preside.

Shopper Techniques Taught to Employees by 'Professional Thief'

By H. D. QUIGG
United Press Staff Correspondent
NEW YORK, Oct. 23 — Mrs. Mary Dragoti has been shoplifting \$300 to \$400 worth of goods a week for six months and hasn't been caught yet. This saddens her. She wants to be caught.

Mrs. Dragoti teaches salesgirls how to catch shoplifters. As part of the course, she wanders around the store seeing how many items she can snatch from the counters.

Then, in class, she confronts the sales personnel with the stuff that has been snatched from under their noses. She explains to them how she did it. Next week she comes back and does it again.

Mrs. Dragoti's training program includes instructing the employees of the Hess Brothers department

store in Allentown, Pa., in the tricks that shoplifters use. The fact that she hasn't been caught in a theft yet is a tribute to her expertness. As a store detective for the last 10 years, she's mastered the wiles of shoplifting.

MRS. DRAGOTI wears a face mask in class so that none of the pupils will recognize her as she wanders, unmasked around the store doing her shoplifting duties.

What type of person does shoplifting? Well, hang it all, we might as well be blunt. The major guilt is draped, like a great limp dishrag, about an American institution: the housewife. Matter of fact, Mrs. Dragoti says, women out-lift men 5 to 1.

However, during her decade of detecting, Mrs. Dragoti has arrested all types of persons, from children to lawyers to clergymen. Yes, clergymen. She has caught two men of the cloth. Both said they didn't know what came over them. Neither did a very good job of lifting, she says. Amateurs obviously.

As for the professionals, they do some amazing things. In a New York department store, two men shoplifted a rowboat. At another store, a shoplifter posed as a window display man, picked up a mannequin with a \$5,000 mink coat, and walked it from window to his waiting truck.

BUT THE COMMON, or housewife, shoplifting employs standard methods which you may want to study. The most common device is the shopping bag. You just get close to the counter and, working quickly, brush stuff into the bag.

The next most common method is what Mrs. Dragoti calls, "wearing out." Thus: "You try on several skirts and then you put your own skirt over it and walk out. This is good because there are no packages. You can take several garments: you just look a little heavier, that's all."

NO. 3 METHOD is the trick box. Use a box wrapped in the paper the store uses and tied up as if you had bought something. Have a slit cut in on one side, big enough to thrust folded stuff into. Hold the box by the cord with the slit toward your body. Work fast.

Parley to Hear Viola Olinger

Mrs. Viola Olinger, Tribal Chairman of the Agua Caliente Bank of Mission Indians will be one of the featured speakers at a conference on California Indian Affairs Saturday, Oct. 27, at the YMCA in San Francisco.

Accompanying Mrs. Olinger to the meeting will be Mrs. Eileen Miguel, Tribal secretary. They will leave here Friday.

The conference will be entitled, "California Indians, the Government, and the Future."

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The Desert Sun is an independent newspaper dedicated to truth, accuracy, and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

Editor's Corner

Oliver B. Jaynes

SCHOOL BONDS

Proposition No. 2 on your N

Proposition No. 2 on your Nov. 6 ballot authorizes a \$100 million state bond issue to provide funds for loans and grants to local school districts for sites, construction and equipment — and for housing and equipment for the education of physically handicapped or mentally retarded minors.

Enrollment in the public schools of California has been increasing at the rate of 155,000 children a year; it is estimated that there will be an increase to 775,000 children in the public schools by 1960. The entire cost of providing adequate school facilities for these children cannot be met entirely by the districts so some state aid must be given in many districts. The state has been providing help in the past and this bond issue is to continue such aid. Present funds will be exhausted within about a year. The program was begun in 1947 and 1948, and was supported by additional bond issues in 1949, 1951 and 1953. This program provides for:

- 1) Application of state funds to local school districts after qualification as to need.
- 2) Approval as to plans and educational adequacy by the State Department of Education.
- 3) Allocation of funds by the State Allocation Board.
- 4) Repayment to the state by the districts on a formula basis, which it is estimated should return about two thirds of the first \$250,000,000 authorized and about one-half of subsequent issues.

A large percentage of the school districts of the state are financially unable to provide sufficient classrooms for their needs — under present bonding limitations on local school financing. Many are now bonded to the legal limit. While advocates of this state aid for schools do not like its somewhat bureaucratic

nature, they say that there is no sound alternative to continuing the program. They believe, however, that future efforts should be made to improve the methods by which the program is administered.

Opponents to No. 2 are in agreement that increasing population does present a very serious educational problem in California. They criticize the method by which the need is being met. Concern is based on these two points:

- 1) This is a temporary program; it was designed at the outset as a stopgap measure and has never been set up on a permanent basis.
- 2) There must be considered in any such state-aid program the risk of state domination. Local interest and responsibility is being sidetracked.

It appears that some determined effort will now be made to enable the school districts to meet their own financial demands created through increased enrollment — and thereby retain complete control of their school system. Most groups believe that this should and will be done. On this basis they go along for another bond issue which continues the emergency program. By the time these funds run out, some other more desirable arrangement will undoubtedly be made.

The Desert Sun recommends a "YES" vote on the SCHOOL BONDS.

Tomorrow we will discuss Proposition No. 3 which authorizes \$200,000,000 for construction of state buildings.

PARAGRAPHS

By H. V. WADE
In The Detroit News

The Republicans intend to use some of the nasty things leading Democrats have said about one another. Isn't that sort of like listening to a family squabble next door, then blabbing it all over the neighborhood?

MIKE CONNOLLY:

Like Ike as Head U.S. Script Writer

Columbia wants Eddie Fisher for "The Story of Russ Columbo" . . . Dean Martin tells me he saw "Lust for Life" and was so inspired by its "art message" he went out and bought one of those number-painting sets . . . Vicki and Jeff Richards, whose marital bark is on the reefs, are expecting their first child in April . . . Dick Powell planes to New York Friday to help his ex-wife, Joan Blondell, stage a "male" baby shower for Ann and Norman Powell, who will make their grandparents in April. Guests will include Norman's Phi Delta Theta fraternity brothers from Cornell and Toots Shor . . . Joe Pasternak, a rabid Republican, greeted President Eisenhower in the Hollywood Bowl with: "For four years you have been writing the script, Mr. President, and now we don't want somebody else directing it!"

It was so crowded at the testimonial dinner for David Rose that David and his wife, Betty, had to sit at separate tables . . . Betty got nervous when the emcee, Red Skelton, called upon her to say a few nice words about her husband and broke out in hives. Then all she could say was, "It's nice to be here." Then she and David shook hands and she sat down Lucille Norman sang David's song, "Our Waltz" . . . Gene Fowler's mercifully short salute to David: "God bless you, boy!" . . . Dan Dailey provided the sensation of the evening by dancing on the speakers' table. His dance included a semi-striptease. Dishes, silver, huge floral centerpiece and tablecloths were removed and the other speakers, including Skelton, Fowler, Miss Norman, Corinne Calvet, Edmond O'Brien, Olga San Juan and Don De Fore, held down the table while Dailey tapped. Skelton lolled: "Careful of those flowers — they're due back at Forest Lawn in the morning" . . . Red also wrapped up the evening of fun by wrapping up the remains of his roast beef in a napkin and handing it to David. "Here," said Red, "is some meat for your

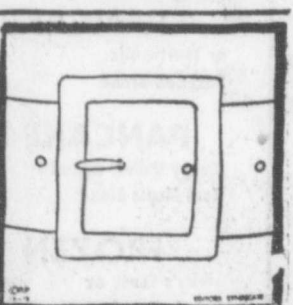
dog, David." Then everybody went home. I hear Elvis Presley's "Love Me Tender" will be released by 20th-Fox in a new sound system called Hysteria Phonic Sound . . . Danton Walker's new book consists of the favorite ghost stories of Mae West, Bea Lillie, Burl Ives and Carleton Alspa, among others, and is called "Spooks Deluxe" . . . Irving Allen is after Rhonda Fleming to play Cleopatra in "The Story of Mankind" . . . Dave Berman, an Englishman, made those sequestered jackets for Liberace — the very ones the English sneered at . . . Jayne Mansfield is putting a new patio in her home and Mickey Hargitay is laying the bricks . . . Latest medical report on Miss Mansfield: She's the only starlet in Hollywood who gets a nosebleed when she sleeps on her stomach.

TV Topics—Plymouth, Ray Anthony's new sponsor, suggested (?) that he dispose of his Thunderbird . . . Jack Palance may repeat his recent terrific performance as the punchy pug in the "Playhouse 90" production of "Requiem for a Heavyweight" in a movie version . . . Gordon and Sheila MacRae decided not to buy a new house after all. Too expensive . . . Marlon Brando introduced Estes Kefauver at the Democrats' \$100-a-plate dinner at the Biltmore Bowl in Los Angeles but the telecast was one of those closed-circuit things seen only by audiences at similar fund-raising dinners cross-country . . . Charlie Farrell hosted a hoedown for Lucy Ball and Desi Arnaz, Mousie and Bill Powell and Alice Faye and Phil Harris to celebrate the reopening of his Racquet Club in Palm Springs—a lulu of a lulu. It'll be good to see Imogene Coca make with the funnies again when she stars in "Made in Heaven" on "Playhouse 90" Dec. 6. This gal should make more appearances . . . Decca Records, anxious to record Bing Crosby's "Love in a Home," backed with "Around the World" chartered a

plane to fly the orchestra plus instruments and recording personnel plus recording equipment to San Francisco to catch up with The Groaner, who's been stuck up there with other commitments—none of which include marriage with Kathryn Grant . . . Hollywood Branch of the Academy of TV Arts & Sciences is planning a New Year's Eve bash at Television City that'll probably be heard all the way to Chicago and New York . . . Raymond Burr was introduced to Earle Stanley Gardner, who authored the "Perry Mason" stories in which Burr will star on TV, and asked Gardner how many books he's written. Came the answer "I lost track after the first 100"

Doodles

By ROGER PRICE



"GARRY MOORE'S VIEW OF GARY COOPER"

When Mrs. Schwine found out that I knew Garry Moore she asked me to use my influence to get her on the Television Show. "I've Got A Secret," which Garry MC's. Her secret was, "I can beat up my husband," and after the panel had asked their questions she said she'd prove it by having Dr. Schwine come on stage where she'd knock his block off. I thought the idea was excellent and I was all set to call Garry but Dr. Schwine spoiled everything and said that he'd never take part in anything so ridiculous. If you ask me he's got a secret too. He's chicken.

'I Don't Think You're Getting Much Fall-Out'



THIS SIDE of The Sun

By Phat

The signs of the season
You now cannot question,
The full garbage cans and
The parking congestion.

The indications that Palm Springs is getting off to an early start for the winter season are apparent if you take an early morning stroll down Palm Canyon Drive. Especially before the waste disposal gentlemen have made their rounds. Where, during the summer months, there was but a modicum of trash to be hauled away, now the curbs are stacked with boxes and full garbage cans. And the sidewalks are dirtier.

ANOTHER THING noted along the Drive are those yellow stenciled signs on the sidewalks and on the pavement, in between crosswalks. They admonish pedestrians to cross streets within the safe confines of the marked crosswalks and their pedestrian stop signs. Jay walking is a dangerous thing both for the jay walker and the frustrated motorist.

AM GLAD TO NOTE that Chief of Police Gus Kettmann is planning a strenuous drive against litterbugs. Sporadic campaigns have been made before but the local staff had so much else to do that the careless pedestrian or motorist got away with it when there was more important work for the peace officers.

But now, says the Chief, there's going to be steady trouble for those who litter.

CHIEF KETTMANN advanced an excellent idea. He said that when persons are caught throwing away beer cans and other rubbish by the roadside, they will have to go back and clean up the mess.

Possibly even that left by another litterbug who got away. If they don't, they face court action under Section 600.5 of the California Motor Vehicle Code.

It costs the city a large sum to keep the streets clean and if people had to clean up their own mess, that money could be diverted to other purposes.

THINGS ARE GETTING tough for the people who work downtown all day and who live a distance from their job. Parking places are getting fewer. And are now at a price.

The summer season of driving into a parking lot operated by some stores or office buildings and just letting the car sit there all day, are at an end.

Downtown workers have been finding notes in their cars that on and after such and such a date, there is going to be a fee levied.

In most cases, that fee is now on.

DR. BENJAMIN GOLDBERG HOSPITAL CHARGES

Recently a short story appeared in our paper concerning an increase in the charges for general care at our Desert Hospital. A number of people have spoken to me about this and I thought we might look at the record and study the facts.

We should be chiefly concerned with the average accommodations which are furnished by our hospital. These are the two-bed rooms which make up the majority of the available space used by patients. The charge for such accommodations will now be \$17 per day and this is the first increase since 1953.

The other charges which involve laboratory work such as blood counts, urine studies and various chemical tests as well as x-ray studies remain the same and have not been increased since 1946.

RECENTLY I STUDIED the average charge made by 20 hospitals in Southern California which might fall in the same category as the Desert Hospital. For similar accommodations in these hospitals the average was \$18 per day.

What makes up the cost which seems to be so great in the care of our sick? Not too long ago I discussed hospital care in this column on a national basis. Salaries or wages on a national scope make up 62 per cent of the cost of operation. In comparison they only make up 57 to 58 per cent of the payrolls in our Desert Hospital.

Why are we a little lower than the average? One reason is that the national average of hospital employees is two employees per bed. In the Desert Hospital this average is one and three quarters per bed.

IN THIS AREA when special maintenance repairs are made such as air conditioning it is necessary to bring experts in that field over many miles with a charge for mileage and maintenance while they are on the job. Food costs have also, as every housewife knows, increased rather considerably, and the charge for any item purchased has almost doubled in the past several years.

On a visit last week to one of the largest hospitals in Southern California I was very much surprised to learn that their food costs per day, per patient for the three meals which included the service approximated over \$7.

When one enters our little Desert Hospital they are immediately cognizant of the extreme cleanliness which exists everywhere throughout this institution, and everywhere that one looks one can see the administrator, Robert Henwood, who has been here for five years, on this job.

Most administrators supervise their work from an office. This capable man is out supervising the job where it is being done through the various parts of the hospital.

BACK OF MR. HENWOOD are a board of five trustees. Two of these, Kenneth Kirk and Mr. May or Florian Boyd, took a considerable responsibility in the planning and development of this new hospital as well as the present addition, which is now in progress. Only two more trustees are on this board at this time, Cliff Babin who represents the Desert Hot Springs area and Dr. William Aikin. The fifth member Ed Hawkins was unfortunately, recently removed by the grim reaper.

At this time I would like to also mention that the first three members above are up for reelection on Nov. 6 next month. Kenneth Kirk and Florian Boyd need no introduction to our community and this hospital district. They have both given in their seniority, education, training and experience a service to the sick of this hospital district, that cannot and should not be replaced at this time.

In addition, these men have been known for their many services to civic organizations over many, many years — Kenneth Kirk since 1940 and Florian Boyd at least an equal interval of time. We should have a member on this board away from Palm Springs and Cliff Babin in his last term as a trustee has exemplified good service in the understanding of the problems that required solution.

GRIN AND BEAR IT By LICHTY



"I wish you were as fussy about the boys who call on your daughter as you are about the records of the rookies your favorite ball team signs up!"

BILL RASHALL

Unedited

Failure to take care of the little things in life, usually insignificant matters, quite often may see these minor duties mount until they burst about one's head with the detonation of an A-bomb.

Failure to obtain a county permit to burn salvage ended in the violent death of a man Monday morning. This may be an extreme case in point where an enraged man decided to shoot it out with police, but there are other examples, many of them.

How often have we heard people say "If I had only done what I was supposed to do in the beginning this trouble would never have happened." Well, enough of that—everybody has experienced the same situations, I presume.

MEN OF EARLY hours in Palm Springs where life doesn't even begin to move until after 8 a.m. Carpenters are not permitted to drive a nail into a board until that hour. Most of the town really begins to bestir itself between 9 and 9:30 a.m. But there is one exception to our ingrained sleepiness. Those men who deal in stocks, bonds and commodities are awakened, figuratively, by a clock more than three thousand miles from Palm Springs—New York City where the New York Stock Exchange is located, and Chicago where the Wheat Pit or commodity markets are situated.

These men of finance bestir themselves about 5 a.m. and are on down to E. F. Hutton and Company in order to be there at 6 a.m., the moment the ticker and market news starts coming over the wire. The New York City board opens at 10 a.m. Next week these gentlemen will be permitted to sleep one hour longer because Manhattan is going back to standard time and instead of a four hour difference there will be the usual three between East and West.

TWO VIEWS OF one man depending upon the manner under which you may have met him—Sgt. John Herrera of the Palm Springs Police Department. This veteran of the local constabulary is more than six feet tall and if you know him well and I do, his eyes belie the grimmess of his jaw and lips — they're laughing. Despite his size he moves like greased lightning and he can handle any law violator at which time his eyes turn phlegmatic.

Among newspapermen and with his fellow officers the unexpected may occur any time Sgt. Herrera is around. He'll come up with the most fantastic yarns imaginable, backed up with a sober mein until you positively believe him. He may even drop a piece of ice down the back of your shirt and then howl with laughter. He'll scream with glee when you believe his story too. I still believe it was he who

dropped the butt of a live cigarette down my high-topped boot and rolled with laughter as I frantically tried to unlace the shoe while the cigarette burned into my ankle. We had been with a search party on a man hunt up in the Mt. San Jacinto mountains at the time and had stopped for a rest when the incident occurred. I have tried unsuccessfully to do the same to him on many an occasion but he is always on the alert when I'm around, especially in back of him. In the stern task of enforcing the law Herrera is one of the many officers on the staff who gives with a bit of laughter in a world that needs so much of it.

HY RANES, OUR planning director, informs me that maps showing each block in the city are now ready to be sent on to the Bureau of Census in Washington, D.C. When received by that federal agency its staff is expected to inscribe on these maps the density of population in each city block.

When this information is returned to Palm Springs, I am informed, the planning commission will come up with a plan for redistricting of the city. Personally, I believe it's a round-about route to follow in redistricting the city, but Hy Ranes says it's the best and the most solid way of doing so. Therefore, we will go along with the plan and wait and see what if anything does happen, and when. The "when" is the big question.

THERE'S A REDHEADED and freckle faced 32-year-old Irishman at the Rossmore hotel and he is there as the sole owner of the establishment. Full of enthusiasm and with a background of motel and hotel experience, Jack Casey says he has great plans for his Palm Springs hostelry.

In the Carnival Room where the concoctions are served, he has a guitar player by the name of Jimmy Jackson. And Jackson also doubles behind the bar. Asked when he would get a chance to play the guitar or mix a drink, Casey came up with: "The man has eight hands. Just like an octopus." Anyway, the hotel is undergoing extensive refurbishing and the swimming pool is being redone in a new and modern manner.

Stan Spiegelman, former manager of the Rossmore, has bought a home in Rancho Mirage and plans to remain in this area from now on and to engage in the investment business.

LONGING FOR something real hard may end in disappointment I was told. Further study indicates that:

Final realization denudes anticipation. And how

EARL WILSON:

Chinchilla Year in Cafe Society

NEW YORK — This looks like "the chinchilla year" around Cafe Society . . . I regret to report.

Just when it appeared that cloth coats, silk coats, etc., would be chic — making all husbands happy except those who are in the fur business — a wave of chinchilla-wearers is sweeping down on us . . . And all those wraps seem to cost at least \$10,000.

Hope Hampton, The Duchess of Park Av., is the latest to blossom out in a chinchilla stode, and we hear that she is looking for a matching chinchilla wrap for her dog . . . or, better yet, for a chinchilla dog. There is nothing for men to do about this but to tell women they look unattractive in chinchilla, and if they do they'll get clobbered. It looks like a losing fight men.

Orson Wells is a great kiddier . . . though Maurice Evans is a friend of his, Wells couldn't be quiet when his wife came from seeing Evans in "Appelcart" at the opening and told him, "I had a draught behind me at the theater." Boomed Wells: "And you had a draught in front of you, too, when Maurice Evans was on stage!"

DAFFYNITION of "illegal" — a sick bird. Actor Irving Fisher was given a complimentary dinner on "The City of San Francisco" train — because he's Harry Truman's look-alike.

"What's that red rosette you're wearing?" I asked comic Joe E. Lewis, who replied, "That's my Croix de Drunk."

Art Concello, new boss of the Ringling Circus, is such a cigar-smoker that when he was a member of The Flying Concellos, they had trouble keeping him from puffing a cigar while he was "doing the triple."

Perry Como's writer, Jay Burton, got twitted so much about being sloppy that he arrived for work at 10 a.m. in tux and cummerbund. Mike Todd's press agent, Bill Doll, has a picture inscribed "You made me what I am today, but I like you anyway."

Lovely Erin O'Brien, singer on the Steve Allen show, is married

to singer Jimmy Fitzgerald, and they have two children back in Long Beach, Calif., while they're trying to make it here. "They're being taken care of by my mother," says Erin. "You see, she doesn't mind, because there were 14 of us."

Barbara Nichols, the new "dumb blonde," claims she had excess baggage flying to Hollywood because of all of her income tax papers.

THE DEMOCRATS are claiming Ike will get the cardiac vote: Gene Courtney, who was with Publisher Bob Harrison when he was shot, says, "I should worry — my acting price has gone up to \$2,000-a-week."

Signe Hasso looked so young in "Appelcart" that I asked her, "How old are you—18?" and she answered, "Forty-one! I have a son 23."

Perle Mesta whispered why she'll go on TV when Shirley Booth plays her life story: "You get more money that way."

THE B'WAY SLANGUAGE: "He's taking idiot pills" . . . The Buckeye Bumpkin wonders whatever happens to cherry phosphates, "Youth's Companion," Slacomb and Essexes . . . Ex-Michigan All-American Tommy Harmon bet that Michigan'll lick Ohio State this year . . . Arthur Murray's invading England to open a studio in London . . . To Joey Adams a honeymoon's a vacation a fellow takes before going to work for a new boss.

EARL'S PEARLS . . . When a girl says no to a proposal she expects to be held for further questioning.

WISH I'D SAID THAT: "Times must be getting better — people who used to talk about car pools are now talking about swimming pools." — Lew Parker.

TODAY'S BEST LAUGH: Ann Bancroft discussed her T V work: "You spend weeks rehearsing a show that only a couple of baby sitters will be home to watch."

After hearing Edith Piaf's songs of frustration and despair at the Versailles, a guest said, "She makes you feel that no matter how bad things are, they're bound to get worse." That's earl, brother.



Advertised prices effective
Thursday, Friday, Saturday
October 25, 26, 27

Cheese Festival!

The Mayfair spotlight this week is on cheese . . . delicious, nutritious, versatile cheese. You'll find cheeses by the score in the delicatessen cases of your Mayfair Market — full-flavored ones for appetizers and hors d'oeuvres, creamy bland ones for cooked dishes, nippy ones for grating, and a galaxy of special ones for after dinner. All these famous delicacies are right at your finger tips at Mayfair, so try some this weekend during our annual Cheese Festival.

Wisconsin's Finest, Aged, Mammoth

Cheddar Cheese

Delicious, aged, full-bodied cheddar, created especially for Mayfair by one of Wisconsin's finest creameries.

69¢ lb.



Trick 'r Treat Specials

Apple Valley

Apple Cider

Sparkling clear, pure, sweet, delicious
FULL GALLON

69¢

Martinelli's Apple Cider

Half Gallon 57¢

Cracker Jack

Tricksters' Favorite 12 Reg. Pkgs. 79¢

M&M Chocolate Candy 6 Reg. Pkgs. 25¢

Kraft Caramels For Making Gummy Apples 1-lb. Pkg. 39¢

Campfire Marshmallows 1-lb. Pkg. 41¢



Mammoth Wisconsin Cheddar Cheeses in 5000- and 2000-pound sizes being prepared for shipment to our Cheese Festival.

Stop in at Mayfair and pick up an S&H Green Stamp premium catalogue. See for yourself what beautiful gifts you can get. And compare the number of books it takes to get them with any other catalogue you may have. You'll find it takes fewer books with S & H, and fewer stamps to fill a book. Start saving now!

Creamy, Monterey

JACK CHEESE lb. 39¢

Kraft Party Snacks
Cheese Spreads
Choice of flavors 4-oz. Pkg. 19¢

Kraft, Sliced

Swiss Cheese 6-oz. Pkg. 29¢

Kraft DeLuxe, Sliced

American Cheese 8-oz. Pkg. 29¢

Kraft Philadelphia

Cream Cheese 8-oz. Pkg. 33¢

Dairy Diet

CHEESE SPREAD

Arden

BABY GOUDAS

Imported Danish

BLEU CHEESE

Imported French

ROQUEFORT CHEESE

16-oz. Glass 35¢

8-oz. Ball 39¢

1-lb. 79¢

3-oz. Pkg. 39¢

Kraft, Processed
Cheese Spreads

Pineapple, Pimento 21¢ 4-oz. Jar

Olive-Pimento

American, Relish

New, "Golden Glow"

Snowflake Crackers

1-lb. Pkg. 29¢

Ry-Krisp Wafers

8-oz. Pkg. 25¢

Ritz Crackers

1-lb. Pkg. 33¢

Laura Seudder

Peanut Butter

12-oz. Jar 41¢



Queen Victoria Imported Scotch Whisky

Bleed and Bottled in the United Kingdom

50.5 Proof \$5.19 5lb

Moontan's Imported

Scotch Whisky \$4.49 5lb

Imported German Wine

Liebfraumilch \$1.39 5lb

Shiner County

Straight Bourbon

8 Years Old 50 Proof \$3.49 5lb

Stuart Hill

KENTUCKY

BLENDED

WHISKEY

Bleed and Bottled in Kentucky

50.5 Proof \$4.49 5lb

Holly Sugar

10-lb. Bag 85¢

Miracle Whip

Salad Dressing

Quart Jar 39¢

Chunk Tuna

Chicken of the Sea

No. 1/2 Can 25¢

Instant Coffee

Maxwell House

6-oz. Jar \$1.35

Birde Eye—10 Oz. Frozen

STRAWBERRIES, pkg. 19¢

Cream your coffee with

PREAM 4-oz. Can 29¢

Cal-Fame Frozen

ORANGE JUICE 2 6-oz. Cans 29¢

Birds Eye Frozen

SWEET PEAS 2 10-oz. Pkgs. 29¢

Libby's Frozen

MEAT PIES

Beef, Chicken or Turkey

3 Reg. Pkgs. 59¢

U.S.D.A. Graded "Choice" Steer Beef Full Cut Bone In

Round Steak 65¢ lb.

USDA "Graded Choice"

SWISS STEAK lb. 65¢

USDA "Graded Choice"

RUMP ROAST lb 65¢

USDA Graded Choice Steer Beef

PORTERHOUSE

98¢ lb

USDA Graded Choice Steer Beef

T-BONE

93¢ lb

USDA Graded Choice Steer Beef

CLUB STEAKS

95¢ lb

USDA Graded Choice Steer Beef

BONELESS TOP SIRLOIN

\$1.19 lb

Swift's Brookfield

PORK SAUSAGE

Free Refrigerator Dish with Purchase of 2 lb.

98¢ lb

Armour Star, All Meat

FRANKS

1-lb. Pkg.

43¢

Kraft Salad Oil

Quart Bottle 59¢

Snowdrift Shortening

3-lb. Can 89¢

Alcoa Aluminum Foil

25-ft. Roll 29¢

RUSSETT

POTATOES

10 lb. Cello Bag

33¢

REO MULE

GRAPEFRUIT

Medium

5

FOR

10¢

BELL PEPPERS

Fancy

05¢ lb

DATES

Fancy California

2 1/2 lb.

79¢

Water Softener

Raindrops

24-oz. Pkg.

27¢

Econ. Size 51¢

Zee

Paper Napkins

2

Pkgs. of 80

25¢

Kitchen Charm

Wax Paper

100-ft. Roll

19¢

Nestle's Semi-Sweet

Chocolate Morsels

12-oz. Pkg.

41¢

Low Calorie

Top-Wip Topping

7-oz. Can

43¢

Bubble Action

Bab-O Cleanser

3

Pack Deal

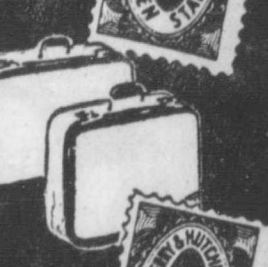
57¢

WE GIVE
S&H
GREEN
STAMPS

Mayfair
SUPER MARKETS

Where You Always Get
More for Your Money!

444 N. Palm Canyon Dr.



Business Women Honor All Past Presidents at Dinner Feting Tenth Anniversary

Sixty members of Palm Springs Business Women's Club attended the annual Presidents Dinner at Deep Well Monday evening. This was also an observance of the Club's 10th anniversary and President Tess Potter introduced all the past presidents, including Emma Jean Hume, charter president, who came down from Encino to attend the dinner. Mrs. Hume was presented with her past president's pin, which she had never received, and reminisced of the Club's founding, when it started out with 12 members.

Other past presidents, honored at the dinner, were: Mildred Veano, Helen Morris, Louise Purnell, Georgia Kettmann (two terms), Estelle Schiller, Mary Sullivan, Lola Wack. Each received a corsage of pink and white carnations, with Mrs. Potter and Mrs. Hume receiving orchids.

Sally Orht was program chairman for the evening, presenting the Arthur Murray dancers, and Jeanne Keller.

Arrangements of white chrysan-

themums accented the pink tablecloths and sequinned French poodles were table favors. Decoration committee included Jennie Leoncio, Lola Wack and Munya Smoot.

Santos had prepared a festive dinner which included chicken and ham and a beautifully decorated anniversary cake was served by candlelight.

Inter-Service Club Dinner On November 13

Palm Springs Optimists, Lions, Kiwanians, Rotarians and Soroptimists will hold their fifth annual Inter-Service Club dinner in the Chi Chi Starlite Room on Tuesday, November 13, at 7:30 p.m.

The Chi Chi show scheduled for that evening will star Lillian Roth. Tickets are on sale now with members of the various service clubs, and advance reservations are necessary.

Villagers Go Sea Fishing

Three Palm Springs families went deep sea fishing off Malibu Sunday, with one of them, Mrs. Duane Keeley, bringing home the jackpot for catching the largest fish.

In the Village group were Mr. and Mrs. Wayne C. Fields and their daughters Judith May and Caroline Gay (the girls caught the most fish), Mr. and Mrs. Ernest Ball, and the Keeleys. They had luncheon on shipboard and stopped in San Bernardino on their way home, for a visit with Mr. and Mrs. J. W. Ball.

Family Attends School Festival

Priscilla Anne Pete, daughter of Mrs. Margaret Pablo of 106 Mabrey Road, is attending Brown School for Girls in Glendora, and several members of her family motored to Glendora Saturday to attend the school's Halloween Festival.

Besides her mother, Mrs. Pablo, the party included her grandmother Mrs. Lucy Saubel, her aunt Mrs. Jennifer Lee Saubel, and her two brothers, Eugene John Pablo Jr. and Michael Dennis Pete.



FOUNDER PRESIDENT Emma Jean Hume was presented with her past president pin when she attended the President's Dinner given by Palm Springs Business Women's Club Monday evening at Deep Well. Here Mrs. Hume, on left, is pictured with the Club president, Mrs. Tess Potter. (Desert Sun Photo.)

The Desert Sun Wednesday, Oct. 24, 1956 6

Around Town

with Hildy Crawford

Writing a column is just as feminine . . . as stitching a seam . . . or embroidering linens . . . and just as the sewing basket is always overflowing with tangled bits of colored threads . . . and unused buttons and sequinned decorations . . . so the columnist acquires dozens of unused impressions . . . and odd little bits of information that never quite fit into the theme of this column or that . . . So today . . . let's stir up the jumble and see what's of interest . . . Add a little of this . . . and a smidgen of that . . . and call it a column . . .

Add belated congratulations . . . to Clare Woodmansee, whose Arabian horse Wika won a blue ribbon at the All Arabian Horse Show in Costa Mesa in August . . .

Add mystery note . . . Desert Riders either couldn't tag a deputy sheriff for their new High Sheriff Earle Henderson . . . or they have decided to prolong the suspense . . . Anyway the Woman of Mystery's identity will not be disclosed until their next meeting . . .

Add anachronisms . . . Desert Riders' Boss Man Ed McCoubrey admired all the new cars that showed up at Tuesday's breakfast meeting at the Cove . . . but urged a return to the good old boss . . . Those blueberry pancakes Jack Boyer turned out . . . and Cliff Campbell's songs . . . made this sunny morning breakfast a delight . . . they tell me . . . I was still asleep . . .

Add interesting experiences . . . Had a gay luncheon with Blanche Andrews Markille who is here and opening up her house at Rancho Mirage . . . and heard all about how she and Major Richard Markille were married three times in Tokyo . . . not really, of course, but all the red tape made it seem so . . . Blanche plans to spend the winter here and the Major hopes to be able to join her state-side in the spring . . . He's an army career man though . . . and Blanche may very well wind up in Japan . . . She's looking very well . . . and much slimmer . . .

Add new hair-dos . . . Win Becker's smart chignon . . . which she says is her answer to the crew hair cut . . . The only message I got from it . . . it's becoming . . .

Add Palm Springs with a Park LaBrea address for their domicile in Los Angeles . . . Mrs. Nate Milnor, who has just moved into the apartment right under those other long-time Palm Springsers, Vicki and Billy Malouf . . .

Add to the bon voyage story . . . Next Monday when the Al Hunts and Belmont Sanchez sail aboard the President Cleveland they will get a send-off from a crowd of friends . . . that should last them to Honolulu . . . They will host a sailing cocktail party in their adjoining suites . . . Numerous friends will be in San Francisco anyway for the USC-Stanford game . . . and Margaret and S. P. Manasse will be in the northern city celebrating an anniversary . . . J. J. Sanchez will be there and Kay Oberfel, Bill and Wrenn Tevis, Max and Claire Shapiro, and Jackie Cole . . .

Add story items . . . Don't know how they can come home looking any prettier than they do now . . . but Vicki Malouf and Dorothy Dun-

lap are off to Elizabeth Arden's Maine Chance the 28th . . .

Add to Saturday night activities . . . Chi Chi Starlite Room was packed to capacity for both shows that night . . . with Frank Sinatra and Jimmy Van Heusen hosting a big party . . . MacDonald Carey and his wife were enjoying the show . . . and John Ireland (en route from his Racquet Club in Phoenix) stopped in to have dinner and visit with the Madcappers, who are currently appearing in the Starlite Room . . .

The Jack Travelmans of Los Angeles, are at the Racquet Club for a few days this week.

Ralph Wilcox Taylor, owner of La Paz, arrived back in the Village to open his hillside estate, Villa Algeria. His summer was spent in traveling abroad. He sailed over on the last trip of the luxury liner Andrea Doria, which on its return trip sunk just outside of New York. Among the countries he visited were Italy, France, Holland, England, Denmark, and after three months of travels flew across the Atlantic to his Rhode Island home in Newport.

La Paz Resort Club opened recently for the coming winter season, and now has swung into full operation with a house full of guests enjoying the club and gardens. Among those sunning there are Mr. and Mrs. Cecil Bays, Arcadia, Mr. and Mrs. Bond Robinson, Beverly Hills; Mr. and Mrs. Leonard Zuamma, Long Beach; Mr. and Mrs. R. T. McVerney, San Pedro.

Arriving from the farthest distance for a La Paz holiday are Mr. and Mrs. Charles Campbell, of Worcester, Massachusetts.

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Squaw Dress To Star in Style Show

Spotlight will be on the squaw dress, 1957 version, when Alpha shop presents a style show at the Indian Summer dinner which Soroptimists International of Palm Springs will stage at Deep Well Inn next Tuesday night.

Sunny Schriener, Alpha manager, says that the squaw dress, once known only to the Navajo as the all-around basic garb for everyday living, has become a basic fashion because all figures find its graceful lines flattering.

Running the gamut from morning cottons, sun dresses, patio favorites, and right on through daytime activities to the most gala formal of pure gold lame, the squaw dress will be shown in all facets, accompanied by shoes from Ted Lands Bootery and accessory glasses from Dr. G. Milkie.

Alyce Walker will commentate the show, with the following models displaying the gowns: Michelle Allor, Joanne Flynn, Shirley Larkin, Nettie Kalbach, Kitten Ferrar, Shirley and Ann Osborn, Ida Keeney, Pat Higgins, Ruth Hudkins, Sandy Allor and little Misses Kater Rashall and Janet Sue Harris.

The style show dinner, which is a benefit for the Soroptimists' scholarship fund, will be open to the public, with the dinner catered by Santos.

Tickets may be secured from any member of Soroptimist Club or call Ida Keeney at 2755.

Vacationers at La Paz Club

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Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to 5005.)

October 23
A.A.U.W., 1175 Cactus Dr., 7:45 p.m.

October 24
Pan-Hellenic, Shadow Mt. Club, 12:30 p.m.

October 25
OESa Club luncheon and card party, Biltmore, 12:30 p.m.
Lions, Chi Chi, noon.
Jaycees, Legion Hall, 7:30 p.m.
Elks Lodge No. 1905, 8 p.m.
Annual Spaghetti Dinner, Katherine Finchy Cafeteria, 6:30 p.m.
Tennis Club opens

October 27
Fashion Show luncheon, Desert Inn patio
Silver Spurs Ball, Desert Inn

October 28
Los Compadres, breakfast ride, 9 a.m.

October 30
Soroptimist, Style Show Dinner, Deep Well, 7:30 p.m.
Kiwanis, Biltmore, noon.

October 31
Rotary Club, Tennis Club, noon.
Rotary Annis, Tennis Club, noon.
P. S. Optimists, Del Tahquitz, noon.

Halloween Party For Club Juniors

Shadow Mountain Club Juniors are in for a spooky treat on Saturday, October 27, when the Club will honor this group at a Halloween Fun Fest. The fun begins at 4:15 p.m. and will consist of: Halloween games plus a magic bonfire and group singing followed by a light supper. Everyone is encouraged to wear their costumes "just for fun."

This event is just one of the many activities that are planned for and by the children of this unique family club.

There are currently four different children's age groups covering ages four to 17 years that gather weekly for activity. Lou Kuehner, program director, and Betty Crockett, swim instructor, are the Club staff members in charge of this program.

Use Halloween Motif at Buffet

A Halloween motif prevailed Saturday night when Mr. and Mrs. Allen Harris entertained at a buffet dinner at their home at 1943 Andreas Road. Black cats and pumpkins added decorative notes and the orange-and-black cakes were ornamented with witches and pumpkins.

Cocktails were served preceding dinner and after dinner the guests spent the evening around the card tables.

Guests were Messrs. and Mrs. Sam Black, Ben Litoff, Paul Needleman, Lou Bogart, Alex Apfel, Sam Franks, Tom Paul, Bill Joseph and the Jack Smilens of Desert Hot Springs.

Mr. and Mrs. Leonard N. Ball have returned to Blue Skies Trailer Village to enjoy the season's festivities. The Balls have many friends in this area and close their beautiful Los Gatos this time of year to be here.

Hold Reunion

Old school friends from the days when they were classmates in Elliott Junior High School back in 1936, held reunion in Rancho Mirage, gathering first for cocktails at the home of Mr. and Mrs. Jack McCallum, followed by a barbecue at the home of Mr. and Mrs. William Bolland. The other couple attending the reunion were Mr. and Mrs. Robert Blockburger of Pasadena.

Mr. and Mrs. Howard Jay have returned to spend the winter in Palm Springs as has been their custom for many years.

Rotary Annns To Meet Again

When the Palm Springs Rotary Club moves its meetings back to the Tennis Club next Wednesday, Rotary Annis will resume their meetings.

Nellie Cavett, wife of Rotary president Jim Cavett, and other Club wives will be there to welcome wives of visiting Rotarians, to this informal luncheon which will be held weekly during the winter season.

Marge Riley WESTERN WEAR
FOR THE ENTIRE FAMILY

- * Squaw Dresses
- * Leather Jackets
- * Shirts
- * Boots
- * Frontier Pants and Hats
- * Belts and Moccasins
- * Gift Wrapping and Mailing
- * Accessories

Custom Made Westerns
227 South Palm Canyon Drive
Open Friday and Saturday Evenings and Sundays Phone 9760

Trixie Jarrette
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HOONEYMOONING at the Racquet Club are Mr. and Mrs. Harold C. Harris Jr. of Redlands. The bride is the former Harriet Lee Sarbrone of West Englewood, N. J., and he is the son of the family that owns the Harris stores in San Bernardino, Redlands, Indio and a new one in Riverside. The young couple will live in San Francisco. (Anderson Photo)

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Farm Bureau Agrees to Sales Tax if County-Cities Split Agreed

Following a two-hour session this week with representatives from various farm bureau and grange organizations throughout the county, the board of supervisors seemed to be in agreement that it is about time to invite business men and other interested people in the county to express their views on the proposed countywide sales tax. They did not set a date for such a meeting however.

A meeting of the board with city representatives was scheduled for Wednesday. Dr. Von T. Ellsworth, director of research for the California Farm Bureau Federation, said that if cities would be content to set as a basis the amount of sales tax they are now collecting, which he estimated to be about 70 per cent of what could be collected 30 per cent would be left for the county without costing the cities a dollar.

ELLSWORTH SAID that the big trade centers "are stealing the tax money" and that the provision that the sales tax is paid where the transaction is consummated is not fair.

Ed Romsper, who described himself as a Hemet merchant and therefore a sales tax collector and "in the middle of the soup," said there has been a substantial increase in tax monies and he wonders if the sales tax is needed. He said that 90 per cent of his sales are to people living outside the city limits.

The fact that cities draw a good part of their trade from outside their boundaries seemed to be one of the chief reasons for complaint. "The farmers now pay

their fair share to cities on purchase of equipment," said Gordon Dunlap. "Some cities probably would not exist if it wasn't for the support of the people from the unincorporated areas of the county."

REPRESENTATIVES from farm groups from every corner of the county were heard by the supervisors, and although some were heard to say that they are opposed to any county sales tax, the majority seemed to be in favor of the tax provided the cities agree to a fair split of the tax collected within the cities.

Problems varied, however. Miles Kratha of the Palo Verde Farm Bureau said Blythe merchants fear that an additional one per cent sales tax will send farmers to Phoenix and Globe, Ariz., to purchase their supplies. However, he said that the farmers favor the sales tax if the cities agree to a split "on an equitable basis."

DOUGLAS NANCE said the Coachella Valley Farm Center would go along with the majority on a split approved as equitable.

Maurice Perry of Hemet Valley charged that the cities are trying to get the bulk of the money, but said he would support Dr. Ellsworth's views.

Morris Yoder who said he is a voter within the city limits of Hemet, stated that he favors a countywide sales tax if it is administered by the county, the county to give the cities their portion. "I believe the cities would get more than they do now," he declared.

Biblical Scholars Try to Recreate New Testament in Words of Writers

By RICHARD C. GLASS
United Press Staff Correspondent
ATLANTA, Ga. — Biblical scholars are trying to recreate the New Testament in the very words of the first devout men who recorded it nearly 2,000 years ago.

The task is staggering. Seven years already have gone into the work. Perhaps another 15 years and \$500,000 will be needed when the results are printed in a dead language which only a few hundred scholars will read.

But Dr. Merrill M. Parvis, a crew-cut professor of theology, believes a new translation of the New Testament will eventually come from the International Greek New Testament Project he directs from two small basement rooms at Emory University here.

SCHOLARS, WORKING at Emory and Oxford, England, journey with microfilm to libraries, museums and remote monasteries on Mt. Sinai, listing every variation of every word in every known manuscript written in the first thousand years in Greek, they expect to find one million variations in the 182,283 words of the present New Testament.

"The New Testament was not considered the basis for a religion at first," Parvis said. "Many years elapsed and many changes were made before it was accepted as scripture and preserved."

Thirty thousand hours of work have turned up 30,000 variations, mainly typographical and similar minor errors, in the Gospel of St. Luke alone.

"BUT THE MEANING itself is very rarely changed," Parvis said. "The facts come almost untouched down the centuries."

Parvis said his group was not attempting a new translation.

"It will probably be another generation of scholars that does that," he said. "But a new translation can't help but be the outcome. From our work there will be enough material to permit a better reconstruction of the text than we have now."

The finished work — 800 pages on St. Luke alone — will have one or two lines of text, followed by one or more pages of footnotes on those lines — all written in "post-classical Greek."

FUNDS HAVE COME from such diverse sources as the Rockefeller and Carnegie Foundations, the Methodist church and a Roman Catholic cardinal who donates \$1,000 a year.

The biggest gift, Parvis said, will come from the Clarendon Press of Oxford, England, which will print the nine-volume work at a cost of about \$250,000. The press can't expect much return on 500 copies, but, Parvis said, "time doesn't matter. Recently they sold the last copy of a book they printed in the middle of the 18th century."

Can't Limit Jury In Death Cases

SAN FRANCISCO, (AP) — The state Supreme Court has settled a 75-year-old California legal controversy by ruling that a judge has no right to instruct a jury on the sentence it may impose in a capital punishment case.

By a 4-3 decision, the court held that, "It is error to instruct the jury that their discretion as to choice of penalty is limited and . . . such error will no longer be tolerated."

The court ruled on the matter in affirming the murder conviction of Earl Compton Green Jr., who was sentenced to death from Ventura County.

Green had appealed his death penalty on the grounds that the trial judge had erred by telling the jury that it must fix his punishment at death if it did not find "extenuating facts or circumstances to lighten the punishment."



OVER 200 PERSONS attended the successful Junior Chamber of Commerce "Get Acquainted" Steak Fry, held Saturday night at the Desert Inn Mashie Course. Steaks, cooked on an open charcoal grill, baked potatoes, salad, and apple strudels made up the menu. While adults chatted with friends, children played games under the supervision of members of the JayCees. Terry Roach, Alma Wilson and Marcia Eshitz watch as "Chef" Ted McKinney turns one of the last steaks during the evening. The event is an annual one put on by the JayCees. (Desert Sun Photo).

Worried About Teenagers, Advice Is to Talk to Them More, Worry Less

By GAY PAULEY
United Press Staff Correspondent
COLUMBUS, Ohio (AP) — Maybe we would worry less about the nation's teenagers, if we talked with them more.

One bright-eyed batch of them I met here is more interested in the outcome of the presidential election than in Elvis Presley.

They resented the "juvenile delinquents" tag they said the nation has pinned on them all.

And many of them put the blame squarely on mom and pop and other grown-ups, when a youngster does run into trouble with authorities.

"They play up the violence . . . They don't mention the good things we do," said Janet Ballantyne, 17, Dayton, Ohio.

"NOT TOO LONG AGO," she added, "everybody in Dayton was talking about one boy's run-in with the law. They forgot that on the same day, there were 2,000 of us gathered in an inter-city youth conference sponsored by our churches."

"Everybody seems to have forgotten we had gay 90's . . . roaring 20's," said Jack Babcock, 16, of Avon Lake, Ohio. "I predict we'll survive rock 'n' roll age."

I came to Columbus to speak before 250 junior and senior high school students, who are editors or other members of their high school newspaper staffs. They gather on the Ohio State University campus each fall for two days of discussion under sponsorship of the university's journalism school.

AFTER THE BANQUET about 50 of us sat down for an informal gab fest on teenager worries and problems. The group came from all parts of Ohio — and from all income groups.

"They're pushing us too fast," said Allayne Tilly, 16, of Avon Lake, Ohio. "Do this . . . do that. We don't have enough spare time. I'm only 17 but I've been everywhere. Mother says I know twice as much as she did when she was my age."

"I think today's parents should give more time to their children," said Joan Bell, 16, also from Avon Lake.

"Some of our parents are too busy for us . . . they think providing a television set for us is enough."

According to figures released by the Health News Institute of New York, the pharmaceutical industry in the United States employs 92,500 persons, including 56,100 production workers.

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MRS. JOE PINE expresses surprise on being informed that she is the 20,000th customer to enjoy Sanitone Dry Cleaning Service at Automatic Laundry and Dry Cleaning, 424 South Indian Avenue. The mark was 5,000 above the goal of 15,000 customers set the first year by Mort Weissman. Enjoying Mrs. Pine's surprise as she was notified of the honor are Alita Erie, left, Dorothy Keefe and Weissman. (Desert Sun Photo).

Inquest Set Today in Death Of B. R. Searsey

An inquest into the fatal shooting by police officers of "Buck Rogers" Searsey, 48, who for exactly 12 hours led police on a relentless chase through the desert and over a mountain range, will be held at Wiefels and Son Mortuary at 3 o'clock this afternoon.

An investigation by police officers and deputy sheriffs, found that Searsey had used many aliases, and they believe that though his initials are "B. R." his first and second name could be almost anything.

After a check of the suspect's fingerprints, police found that the man had a long record of previous arrests. At one time he was booked into the Indio city jail as "B. R." Searsey, and when asked what his initials stood for, said "Buck Rogers."

After Searsey's body was dragged from the building in which he was shot, Deputy Coroner Drake found a wallet in his pocket which contained \$21 in currency, and possibly 15 pieces of children's stage money, a blank check, but no identification. Other items in his pockets included a small metal tip (unidentified), a round ring (possibly a metal gasket), five .32 caliber long bullets, and one empty casing (possibly dropped during one of the times he reloaded his pistol).

Police are now trying to find a stepfather, James Johnson of Bakerville, from whom they hope to get more details of B. R. Searsey.

Bank of America Declares Dividend

A regular quarterly dividend of 45 cents per share was declared on Bank of America National Trust and Savings Association capital stock by its board of directors meeting in San Francisco.

The dividend is at the annual rate of \$1.80 per share and is payable Nov. 30 to shareholders of record Nov. 9.

LEGAL NOTICE

No. 94

CERTIFICATE OF FICTITIOUS NAME
We, the undersigned, do hereby certify that we are partners transacting a general apparel, supply and equipment business, under the firm name and style of "SMOKE TREE WESTERN SHOP," that the principal place of business of said partners is at 1925 East Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California; that the names in full of all members of said partnership and their respective residences are as follows, to-wit:

Kenneth J. Johnson, 1925 East Palm Canyon Drive, Palm Springs, California.
Eva M. Johnson, 1925 East Palm Canyon Drive, Palm Springs, California.

IN WITNESS WHEREOF, we have hereunto set our hands this 25th day of September, 1956.

KENNETH J. JOHNSON
EVA M. JOHNSON
STATE OF CALIFORNIA) ss

COUNTY OF RIVERSIDE
On this 25th day of September, 1956, before me, MARY DRASCO, a Notary Public in and for said County and State, personally appeared KENNETH J. JOHNSON and EVA M. JOHNSON, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

MARY DRASCO, Notary Public in and for the County of Riverside, State of California. My Commission Expires: Dec. 12, 1958.
Publish: Oct. 2, 10, 17 and 24, 1956.

No. 96

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME
The undersigned do hereby certify that they are conducting a Hotel and Apartment business at 606 W. Arenas Rd., City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of The Tropicana Hotel and Apartments, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Madeline Dison, 606 W. Arenas Rd., Palm Springs, Calif.
Clyde Dison, 606 W. Arenas Rd., Palm Springs, Calif.

Witness our hands into Twenty-sixth day of September, 1956.

MARLENE DILSON
CLYDE DILSON
STATE OF CALIFORNIA) ss

COUNTY OF LOS ANGELES
On this 26th day of September, A. D. 1956, before me, Hugo E. Aleidis, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Madeline Dison, Clyde Dison, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

HUGO E. ALEIDIS, Notary Public in and for said County and State. My Commission Expires September 11, 1960.
Publish: Oct. 2, 10, 17 and 24, 1956.

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Logistics Biggest Problem in Being Married to Ed Murrow, Wife Says

By GAY PAULEY

United Press Staff Correspondent
NEW YORK (AP)—Mrs. Edward R. Murrow confided today that the biggest problem in being married to the always-on-the-go newscaster-performer is one of logistics.

"It's a matter of trying to see that the right things are in the right place at the right time," said Mrs. Murrow. "I don't always succeed, although I've had a lot of practice."

The Murrows observed their 22nd wedding anniversary this week.

"I'm the worrier of the family," said Mrs. Murrow. "I'm the planning type . . . always running around with a list of things to do."

WE TOOK A CUE from one of her husband's programs and did a "person to person" visit with her in Manhattan. She won't let her husband turn the camera on his own family for one of those television visits with various celebrities.

"Ed and I think other people more interesting," she said. The Murrows shuttle between two homes, one of them a nine-room cooperative apartment on Park Avenue, the other a 280-acre farm near Pawling, N. Y.

Shuttle, that is, when Murrow is in the New York area. "I always seem to be arriving

in time to say good-bye to Ed," said Mrs. Murrow, a tall, handsome woman with blue eyes and curly dark hair.

Son Casey, 11, who is in school in New York, is one of the reasons she stays home more than she did in the early years of their marriage. During World War II, she was with her husband in London, where she directed Bundles for Britain and did educational broadcasts for BBC.

SHE SAID THAT if her husband ever retires, they'd like to settle down to being just dirt farmers for a year. Then we'd like to travel.

"But not the way we go now, with tons of equipment and always a deadline. The only camera we'd take would be mine."

We asked Mrs. Murrow whether her husband's trademark, the ever-present cigarette, created a house-keeping problem.

"Sure does," she replied. "I have him house-broken enough to put the butts in an ashtray. But there are always ashes."

"Very noticeable to me. I don't smoke."

Fifty years ago copper ores containing three per cent metal were not considered worth working; today, with improved extraction techniques, ores as low as one-half per cent are regularly used.

Ailing Churchill Reported Better

NICE, France (AP)—Former British Prime minister Sir Winston Churchill, reported ill at his vacation villa here, is in "very satisfactory" condition, his physician said today.

Sir Winston was well enough to dine in the villa's main dining room. Lady Churchill flew here to join her husband.

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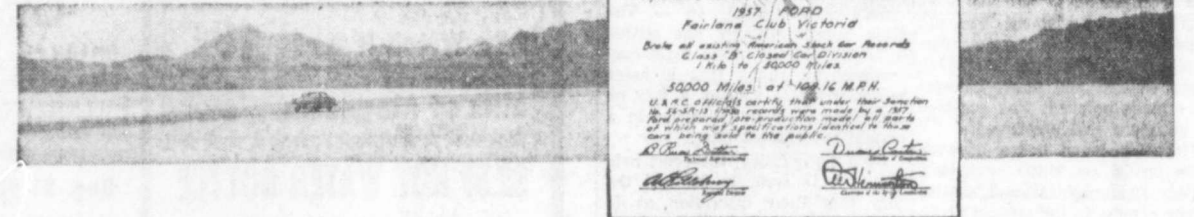


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Under the supervision of the United States Auto Club and the Federation Internationale de Automobile, each of these two '57 Fords traveled 50,000 miles in less than 20 days. Ford No. 1 averaged 108.16 mph for the entire run . . . Ford No. 2, over 107 mph. These averages include time for all pit stops.

In all, the '57 Ford smashed 458 national and international records.

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A car, like a man, is known by its deeds, not words.

That is why, we at Ford, despite our confidence in our '57 cars, let their deeds of accomplishment speak for themselves.

Therefore, we engaged an independent engineering organization to test our '57 cars more thoroughly than any other cars have ever been tested before—in this country or abroad.

We provided them with '57 Fords—cars identical with those now offered by Ford Dealers. The rest we left up to them.

Here is what they did:

They took these cars to the Salt Flats at Bonneville, Utah.

Here, twelve of the world's greatest drivers took over.

In relays they drove these cars night and day for a distance greater than twice around the world . . . a distance equal

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Not in all history has a man-built machine traveled so far in so short a time—by land or sea!

But this was not a test of speed—but of endurance of the "Inner Ford." A trial to take the measure of Thunderbird Y-block V-8 power without qualification of any kind. A test of running gear—of brakes, of materials in body and chassis. Of steering and roadability, yes, and comfort, too!

A test, indeed, such as no other cars have ever undergone, let alone successfully concluded.

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Surprise Party Honors Heines' At Smoke Tree

Mr. and Mrs. Lee L. Heines were honored by the residents of Smoke Tree Trailer Park Saturday night at a surprise party, prior to their departure on an extended trip.

Over 100 guests attended the party, and highlight of the evening was presentation of a scroll to the honored guests by Herman Heald. On the scroll was written a message of friendship and esteem, and it was signed by all residents of the park.

Dr. Emil Sprehn presided as master of ceremonies, and introduced Bud Southern, who is taking over the park, and Mrs. Southern and their daughter, Nancy.

A cake, upon which was inscribed "Good Luck, Sue and Lee," decorated the coffee table, and was cut later and served with coffee and mints.

Hostesses for the evening were Mrs. Herman Heald and Mrs. Mildred Place, assisted by Mrs. Evelyn McDowell, Mrs. P. Posey and Mrs. R. B. Ellis.

The occasion was also utilized to acquaint returning residents with newcomers to the park.

Games, music and dancing were enjoyed by the guests.

Wage Report Deadline Set

Wednesday, Oct. 31, is the deadline for filing California Unemployment Insurance wage reports and contribution returns for the third quarter of 1956, William W. Webster, auditor in charge for the State Department of Employment in Riverside, today reminded employers.

Penalty and interest will be charged if the report is filed after the deadline, Webster said.

Employers needing assistance in preparing their returns may contact the Audit District Office at 3561 Fifth Street, Riverside or by telephoning Overland 37560.



MR. AND MRS. LEE L. HEINES were honored at a farewell party hosted by residents of Smoke Tree Trailer Park, and presented with a scroll containing signatures of all residents, together with a message of friendship. The Heines' are leaving on a vacation, and Bud Southern is taking over the park operation.

Hemet Airport Sale Delayed, Appraised at \$125,000

The 82 acres of Ryan Airport near Hemet which the county proposes to sell has been valued by a San Bernardino appraiser at \$125,000.

The value of the land was set at \$102,263. This includes interest in wells and a sewer plant. The buildings were valued at \$22,600, making a total of \$124,863 adjusted to a round figure of \$125,000.

Structures on the portion of the airport property which it is proposed to sell include 55 barracks and several administration buildings.

The American Pipe & Steel Corp. which now leases a large area of the airport has expressed an interest in purchasing the 82 acres to expand its operations, but so far has made no definite offer. The airport commission has requested permission from the Civil Aeronautics Administration for permission to sell the property, but no answer has been received though written approval is expected shortly.

The supervisors instructed county counsel to prepare documents necessary to effect a sale, pending further development.

The airport commission had suggested that the board adopt a resolution declaring its intention to sell the property and direct the purchasing agent to prepare bid invitations and advertise the property for sale, but County Counsel Ra. T. Sullivan, Jr., said that that would be going too far in view of the fact that both CAA approval and a firm offer are lacking.

Supervisor George Berkey worried for fear that open bidding might result in purchase by a speculator, but Sullivan said the board could act right to reject bids should the intended purchaser not produce the best bid and other bids appear objectionable.

Therieu Gives Church Request To Supervisors

The churches have requested use of Palm Springs' city council chamber on Sunday evenings, Judge Eugene E. Therieu of the Palm Springs Judicial District told the county supervisors this week.

The Church of Christ made the first request, asking for use of the chamber for morning as well as evening services, then the Institute of Religious Science made a request to hold evening services there, City Manager Peterson acceded to the first request, and asked Judge Therieu to let the second group meet in the court room which adjoins the council chamber.

"I advised him that under the circumstances I felt that I should have your permission. Will you please advise?" the judge asked in a letter to the supervisors.

"The judge hasn't made any recommendation," observed Supervisor George Berkey. "I don't know whether he is for it or not. He has several problems. He is being evicted Feb. 1, if he grants use of the court room it would set a precedent, and janitor and other costs would be involved."

At Berkey's suggestion the matter was referred to the administrative officer with instructions that he get a definite recommendation from Judge Therieu.

DHS Zoning Changed to R-3

An ordinance was adopted by the board of supervisors this week changing zoning in the Desert Hot Springs area between East Arroyo Drive and West Arroyo Drive and between Desert View and Hacienda Avenues, from W-1 to R-3.

The change was initiated by the county planning commission for the purpose of establishing a public park. There was no opposition.

New Electronic Device Can Record 'Book' in 30 Seconds

SAN DIEGO, N. — A device that can record data from modern electronic computers many times faster than any existing unit has been developed by Stromberg-Carlson scientists.

Harold P. Fields, general manager of Stromberg-Carlson in San Diego, said the device was capable of recording data equal in amount to that of a 300-page book in 30 seconds.



DONALD L. FREELAND, noted race car driver who finished third in the Indianapolis Races last year, came here this week to visit his mother, Mrs. LaRue Johnson of Ramon Trailer Park, and brought with him his bride of four months, Janet Audrey Freeland. The young couple who were married July 14 in Our Savior Lutheran Church in Chicago, are now contemplating making Palm Springs their home. Freeland, who has been racing since a youth in all types of cars, has been driving for Bob Estes for five years. His wife, who attended Northwestern University and the American Academy of Fine Arts, was media director for Henry M. Hempstead, Inc., advertising agency prior to her marriage. (Anderson Photo).

County Dance Law Studied

A request by the North Palm Springs Chamber of Commerce that consideration be given to permitting dancing in the unincorporated areas of the county until a later hour than now allowed was referred by the board of supervisors this week to the district attorney and the sheriff for study.

The chamber said unincorporated areas should be placed on a more equal basis with incorporated cities.

Supervisor Fred McCall said he believes serving of liquor should be stopped at midnight and dancing perhaps continued to a later hour, but said he understands it would take legislative action to effect such a change.

County Ordinance No. 366 as adopted June 12, 1950, regulating dances allows dancing until 1 a. m. on all days except Sundays when no dancing is allowed.

The S.S. United States made 22 round trips between America and Europe in 1955 and carried 70,104 passengers, more than any other trans-Atlantic liner.

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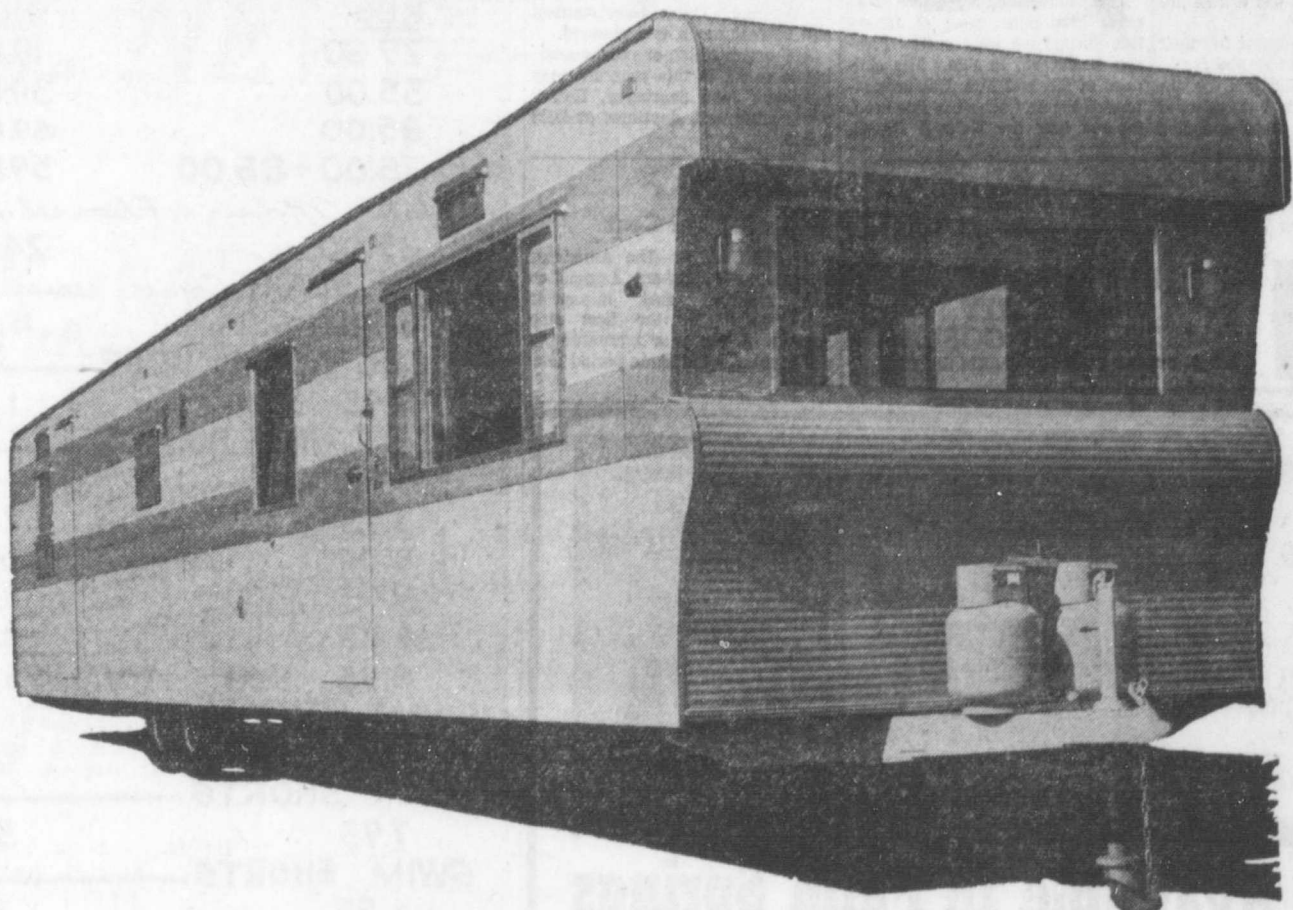
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Stevenson Has Half of Electoral Votes Needed with 3 Weeks to Go

By LYLE C. WILSON
United Press Staff Correspondent
WASHINGTON (U)—It is just two weeks until presidential election day and Democratic candidate Adlai E. Stevenson seems to have in the bag nearly half the electoral votes he would need to win.

He would need 266. The usually solid South will cast 128 when the votes are in. Solid South is a meaningful phrase in this election year. Herbert Hoover's Republican presidential candidacy won Southern electoral votes in 1928. President Eisenhower carried four Southern states in 1952.

If there is a Republican trend in the South this year, it is proceeding with a minimum of noise and with even less leadership. Florida is the Southern state most often suggested this year as a possible source of Republican electoral votes. Mr. Eisenhower won Florida in 1952 plus Tennessee, Texas, and Virginia.

HAD THOSE STATES favored Stevenson in 1952, Mr. Eisenhower's electoral vote plurality merely would have been reduced from 353 to 296. Mr. Eisenhower's total vote was 442. In the closer contest generally forecast for this year a shift of four states with 57 electoral votes among them could make the difference between victory and defeat.

The Southern states generally are being conceded to Stevenson for cause. There are no powerful Southern Democrats actively opposing his candidacy this year as there were in 1952. Gov. Allan

Shivers led the 1952 Texas rebellion against Stevenson.

Shivers is anti-Stevenson in this year's contest but the Texas governor in the closing months of his term of office is not now the powerful state leader he was four years ago.

Mr. Eisenhower had the Tidewater oil issue going for him in Texas in 1952. There is no such issue this year to persuade Texas to vote Republican.

SEN. HARRY F. BYRD is the leader of Virginia's Democratic Party. Byrd's contribution to Mr. Eisenhower's 1952 campaign was announced on Oct. 17 of that year that he could not support Stevenson for the presidency. Virginia voted with its party leader.

Byrd's efforts this year have been in behalf of the election of a Democratic Congress. In all the South there is no politician of Byrd's stature calling on the voters to break their traditional party ties in this presidential election.

No bolt is in sight although Republican Party strategists tell themselves that Mr. Eisenhower's personal popularity may count for something substantial below the Mason and Dixon Line.

It not then Stevenson goes into election day with a head start of 128 electoral votes and needing only 138 of the 407 electoral votes outside the South to be elected president. Four big Northern states plus Rhode Island could put Stevenson in the White House and make Sen. Estes Kefauver vice president of the United States.

Grandmother in 60's with Figure of 20 Tells of 'Fountain of Youth'

By GAY PAULEY
United Press Staff Correspondent
NEW YORK (U)—Other day we met a woman from Finland who figures she's found the fountain of youth. In the figure department anyway.

She's Mrs. Hilma Jalkanen a grandmother in her 60's with the shape of a girl in her 20's.

She took one look at some of our girdled and padded females and gasped.

"Pretty figures while young" she said. "But oh my, what happens as they get older!"

"Fifteen minutes a day of the right exercise. That's all a woman needs to keep the shape she grew up with."

MRS. JALKANEN, whose husband, Hugo, is an author, is a professor in gymnastics at the University of Helsinki. She is touring with 10 of her star pupils — girl gymnasts who perform with the precision of the Radio City Music Hall Rockettes, but hardly in the same dance style.

She explained that dancing-gymnastics is as much a part of a girl's education in Finland as music lessons in this country. The University of Helsinki offers a degree in gymnastics, and it is from the girls enrolled in the course that Mrs. Jalkanen has drawn her troupe.

The girls were selected for their looks as well as their ability.

Their director said that by the time the gymnasts had reached college level, they were spending

at least three hours daily in practice.

"BUT WE'RE NOT building a bunch of muscles," she added hastily. "We're not training athletes. We're training girls to be beautiful, healthy women."

"There is no excuse for a figure growing old," she said. "If a woman would devote those few minutes to a thorough exercise program she would have no figure problems."

The tour, underwritten by the Finnish government, has approval of the U. S. State Department's cultural exchange program. The troupe will perform at girls' colleges as far west as Michigan and as far south as Florida until Dec. 10, when it returns to Helsinki.

DHS Pioneer Dies October 11

Word has been received here of the death of a Desert Hot Springs pioneer, Frank Edwards, on Oct. 11 at Lake Lawrence, Washington.

Edwards died after an illness of two weeks.

He homesteaded a 160-acre property three miles west of Desert Hot Springs, on what is now Pierson Boulevard, in 1916. The children of Mr. and Mrs. Edwards attended the first school in this area, located near the B-Bar-H Ranch.

WATSON is back funnier than ever.
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Los Angeles' smart Bel-Air Hotel. The other is over a menu preparatory to lunching poolside at Palm Springs' Howard Manor. Mr. Chanock has two favorite hotels. He owns one of them—namely

DHS Rotarians to Sponsor Party On Hallowe'en

Sponsored by the Desert Hot Springs Rotary Club, a Halloween party for children and teenagers will be held Wednesday, Oct. 31, at Veterans' Hall, Eighth Street and Cactus Drive in Desert Hot Springs.

The portion of the evening from 7 to 8:30 p.m. will be for children of kindergarten to sixth-grade age. The program will include a 45-minute film, games and refreshments.

From 8:30 to 11 p.m. will be for junior high and high school students and their teenage friends. Members of the group will bring their favorite records, to be played for dancing. Other entertainment and refreshments are planned.

Any organization or person wishing to assist in this program may telephone John Scarberry, Rotary youth chairman, daytimes at DHS 4-2925.

Newsprint Use Gains 3.7 Per Cent

NEW YORK (U)—The American Newspaper Publishers Association has reported that newsprint consumption for the first nine months of this year increased .73 per cent over the same period last year.

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The Desert Sun Wednesday, Oct. 24, 1956 10

Palm Desert
By GRETCHEN CHEESEMAN

Velma and Fred Blades have returned to the desert after a summer spent in Michigan and were welcomed back by a surprise dinner party given at Shadow Mountain Club by a group of friends, including Mr. and Mrs. Clarence Brown, Pete and Dorothy Pierson, Ned and Dottiea Blades, Vivian and Boynton Jones, Mercedes Merryman, Verna Farrington and Eloise Veneman.

Mr. and Mrs. Stewart Jenkins of St. Louis, Mo., were weekend guests of the Fred Blades' at their home in Deep Canyon.

Mr. and Mrs. Harlan Kittle and Mr. and Mrs. Beale, father and mother of Ting Kittle, dined at Shadow Mountain Club last Sunday night. The occasion, the Beale's 43rd wedding anniversary and Mrs. Kittle's birthday.

Mr. and Mrs. Coulter Jones were dinner guests of the John Morans one evening last week at Shadow Mountain Club. Others seen that same evening were Mr. and Mrs. Hector Wood, Mr. and Mrs. T. Wayne Miles and party, Mr. and Mrs. Percy Whiteside and Mr. and Mrs. Fred Gooden.

Mrs. William Bibee spent the week in Los Angeles, visiting her sister who has been quite ill for sometime.

Mr. and Mrs. Richard Hageman were weekend guests of Mrs. Beth Grant. Mr. Hageman is a world famous orchestral conductor, pianist and composer.

Ernest Blenkhorn was called to Santa Monica for an important business conference.

Lou Kuehner, program director, at the Shadow Mountain Club has a very busy program for the children this winter. The groups, all have names. "The Shadows" — ages 4-7; the "Tri-D's," ages 8-10, and the Pre-Teens, ages 11-13. The Shadows meet every Saturday from 12-2, beginning Nov. 3, the Tri-D's meet every other Friday beginning Nov. 2, from 5 to 7 p.m., and the Pre-Teens, every other Friday, 5 to 7 p.m., starting Nov. 9. These Pre-Teens plan to have a special party once a month.

Mrs. Isabelle Belyea and Mrs. Adell Ruge will be co-chairman of the weekly Bridge and Canasta luncheons given at Shadow Mountain Club. The first affair will be Wednesday, Oct. 31, and luncheon will be served at 12:15.

Mrs. John Grant is entertaining eastern houseguests: Mrs. Ruth Foster of Washington, D. C., and Mrs. Lillian Hutt of Richmond, Virginia. These visitors love the desert and plan to be here for two weeks.

The ninth Informal opening of the Shadow Mountain Club drew a crowded house. The spacious dining room was decorated in brown and yellow pussy-willows, a perfect fall decor. Donald Novis, a favorite entertainer here was at his very best and he added encores galore. The Jo Lantz Trio played tunes for dancing. Mem-

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TODAY'S SPORTS PARADE

By OSCAR FRALEY
United Press Sports Writer
Reg. U.S. Pat. Off.

NEW YORK, (AP) — Fraley's follies and the weekend football "winners" — looking for an upset weekend.

GAME OF THE WEEK

Oklahoma over Notre Dame — No upset here. The Sooners would sooner beat Notre Dame worse than Michigan State did — and just might against an Irish team which can't seem to jell.

THE EAST

West Virginia over Penn State — Looking for the Ohio State let-down.

Pitt over Oregon — The Panthers are panting again.

Yale over Colgate — Too much of everything.

Navy over Penn — Ending another winning streak of one.

Also: Syracuse over Boston U., Army over Columbia, Dartmouth over Harvard, Princeton over Cornell, Florida State over Villanova, Temple over Bucknell, Rutgers over Lehigh, Lafayette over Gettysburg and Brown over Rhode Island.

THE MIDWEST

Michigan over Minnesota — One of those old-fashioned crunchers.

Michigan State over Illinois — On sheer finesse.

Purdue over Iowa — shakily.

Ohio State over Wisconsin — The big bounce.

Also: Northwestern over Indiana.

Missouri over Iowa State, Colorado over Nebraska, Boston College over Detroit and Cincinnati over Marquette.

THE WEST

Southern Cal over Stanford — Really underrated.

UCLA over Oregon State — Tough, lad, tough.

Washington over California — Anything goes.

Washington State over COP — A gallop.

Also: Wyoming over Kansas State, Utah over Idaho, Utah State over Brigham Young and New Mexico over Denver.

THE SOUTH

Tennessee over Maryland — But they'll get going one of these weeks.

Georgia Tech over Tulane — Could be.

Duke over North Carolina State — Too much beef.

Mississippi State over Alabama — Real low tide.

Also: Florida over LSU, North Carolina over Wake Forest, Vanderbilt over Middle Tennessee, Clemson over South Carolina, Auburn over Houston, Virginia over Virginia Tech and W & M over George Washington.

THE SOUTHWEST

Miami over Texas Christian — Swink, swank, swunk.

New 'Super' Grid League May Form

Conference Would Include Eight Of Best College Teams

SAN FRANCISCO, (AP) — A new "super" football conference, including eight of the greatest collegiate gridiron powers in the nation, is under consideration today with a target date for formation around 1960.

The conference, the United Press learned exclusively, would include such great teams as Notre Dame, Army, Navy, Pitt, Oklahoma, the new Air Force Academy in Colorado and UCLA and Southern California from the West Coast.

THE CONFERENCE has been proposed by representatives of Eastern schools to take the place of past opponents who now are tied up in round-robin schedules in the Ivy League, the Big Ten and the Pacific Coast Conference.

Athletic directors Wilbur Johns of UCLA and Willis O. Hunter of USC both denied any discussions on the proposed cross-country loop. However, despite the denials, there is strong reason to believe that they have been contacted.

THERE HAVE BEEN indications ever since the Pacific Coast Conference slapped a fine on the two schools and banned them from the Rose Bowl for "under the table" payoffs to athletes that they have been considering withdrawal from the PCC.

Moose Krause, athletic director at Notre Dame, said he had not been contacted. He refused to comment on whether the Irish would be interested in such a league.

But a reliable source said that Notre Dame, Pitt and Army already had signified their approval for the conference—if Navy would approve.

But Navy reportedly has turned thumbs down on the proposal.

Dawson Hayward Out

Dawson Hayward, the Palm Springs High School first string guard, received an ankle injury that will prevent him from finishing the season. Hayward, who is the co-captain of the Indian squad, has been making a strong bid for the all RCL team.

From his guard and line-backer positions he has helped strengthen the team's defensive line.

Baylor over Texas Aggie — The blueplate special.

Mississippi over Arkansas — A tough turkey shoot.

Rice over Texas — Without confidence.

Decries Condition Of Olympic Men

SAN FRANCISCO, (AP) — American track and field athletes are not in good condition for the Olympic games and unless they show vast improvement during the next three weeks, there will be some astonishing upsets at Melbourne, Dink Templeton said today.

Templeton, famed track and field coach, said that the times and distances recorded at the last couple of meets on the West Coast indicated that some of the boys had not trained all summer long.

"The times recorded in some of the races in the last two weeks wouldn't take our boys past the semi-finals in the Olympics,"

Ski Marathon is Weekend's Big Event at Salton Sea

The 42-mile ski marathon is this weekend's big event at Salton Sea.

It will be held in the early afternoon as soon as water permits. This is an open race and it is expected there will be contestants from Coachella and Imperial Valleys.

There will be two classes, inboards and outboards, three places in each—both skier and driver to receive trophies at the Sea Vectors Banquet to be given at the Beach House Saturday, November 17th. The perpetual trophy will be given by Helen Burns, Salton Sea Beach.

Wally Albright, Desert Shores and Max Fadler, of Sundial. The event will be an annual affair on Salton Sea.

Last Sunday six tired swimmers and skiers emerged from Salton after having swam and skied a distance of 10 miles.

Winners were: first, skier-swimmers George Brueck, Huntington Park; second, Dean Sutherland; third, Don Miller, Lynwood — for the outboards. Drivers were L. Buck, Glen Gladson, Van Nuys and Dick Hutten, Rivera. For the inboards—first, Charles Collins and driver Monte Horstman of West Los Angeles; second, Ernie Aragon, Temple City, and drive Neil Parrella, South Pasadena; third, Jim Mathis and driver Lee McCall, San Bernardino.

3 Top Teams Rated to Hold

NEW YORK, (AP) — Michigan State, Oklahoma and Georgia Tech, the three top-ranked teams in the nation, were all rated solid favorites by Broadway oddsmakers today to continue undefeated on Saturday.

The oddsmakers made Michigan State, which replaced Oklahoma as the No. 1 team this week, a 19-point choice over Illinois in their Big Ten tussle at Champaign-Urbana, Ill.

Oklahoma, shooting for its 35th straight victory after setting a new record last Saturday, was a 21-point favorite over battered Notre Dame in a nationally-televised game at

SPORTS in the SUN

Fight Results

By UNITED PRESS

MIAMI BEACH, Fla. — Martin Rodriguez, 131, Havana, Cuba, outpointed Russ Tague, 135, Davenport, Iowa, 10.

South Bend, Ind. The Irish handed the Sooners their last defeat, 28-21, in the 1953 season opener.

Third-ranked Georgia Tech was installed a 13-point pick over Tulane at Atlanta, Ga.

Brodie and Arnett Lead PCC Statistics

LOS ANGELES, (AP) — Star passer John Brodie of Stanford and Southern California's Jon Arnett today dominated the weekly individual football statistics released by the Pacific Coast Conference commissioner's office.

Brodie assumed the leadership in both passing and total offense while Arnett was second in total offense and leads in rushing and scoring.

IT'S NO SECRET

THE DAILY

Desert Sun

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MORRISON ON GOLF

Middlecoff Whips Club for Speed At Impact



U. S. Open Champion, Cary Middlecoff, emphasizes clubhead speed in all of his long shots. With a good windup of his left side he is in position to whip his club downward for maximum clubhead speed.

By ALEX J. MORRISON

Author of "A New Way to Better Golf," Teacher of Champions
YOU CAN waste a lot of time and energy experimenting with golf tips. Also it can cause many failures in shotmaking and scoring.

Just think of your golf swing as a fine automobile that you have to build. Its assembly and operation depend almost entirely on you no matter how much help you may get from instructors. Now you wouldn't expect this vehicle to run smoothly and get you to the places you select if you used inferior, obsolete or foreign parts when building it.

Yet you'll experiment with golf tips that are as impractical as wings of an airplane, the tail of a kite or rudder of a ship would be for an automobile.

Everything depends on your choice of basis for your club-handling technique. Generally these techniques can be classed as: swinging, steering, jabbing or pushing. The most successful technique is a true swinging action.

CHAMPION Cary Middlecoff, as shown in the accompanying action photo, is wound up to whip the club downward through the ball. This whipping is an essential of a swinging action. Also it is necessary in developing maximum clubhead speed for accuracy and force in striking the ball. You're wasting your time trying to master such essential positions and movements if a swinging action isn't the basis of your club handling technique. Equally impractical are all attempts to combine any other basis with that of swinging.

All other methods are opposed to swinging. Hence using parts of steering, pushing or jabbing techniques are bound to prevent your production of a true swinging action. An example is had in any of the positions and movements that enable your right side to dominate your left side, and thereby force you to steer, jab or push the club.

While the choice of methods is yours you are not free to mix opposing techniques.



THE TODDLES

by the Baers



POGO

By Walt Kelly



RIVETS

By George Sixta



MUGGS and SKEETER

By Wally Bishop



ETTA KETT

By Paul Robinson



SECRET AGENT X9

By Mel Graff



MARK TRAIL

By Ed Dodd



TOM DANSON'S TV-RADIOLOGIC

TVviewing Tips

- 7:00—U. S. Steel Hour..... 2
- 7:00—Wed. Night Fights..... 7
- 8:00—Disneyland..... 7
- 9:00—The Millionaire..... 2, 3, 8
- 9:00—Navy Log..... 7
- 10:00—This Is Your Life..... 4
- 10:30—Twenty-One..... 3, 4

Following programs are compiled from reports provided by broadcasters. We assume no responsibility for last minute changes on their part. T.E.D.

TELEVISION TONIGHT

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- 10:00—Wed. Night Fights..... 7
- 10:00—Disneyland..... 7
- 10:00—The Millionaire..... 2, 3, 8
- 10:00—Navy Log..... 7
- 10:00—This Is Your Life..... 4
- 10:30—Twenty-One..... 3, 4

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- 10:00—Wed. Night Fights..... 7
- 10:00—Disneyland..... 7
- 10:00—The Millionaire..... 2, 3, 8
- 10:00—Navy Log..... 7
- 10:00—This Is Your Life..... 4
- 10:30—Twenty-One..... 3, 4



"Open a little wider, please."

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ACROSS
1. Kind of apple
5. Genitive of "Cetus"
9. Delectable
10. Biblical name
11. Carried through
12. Banquet
14. Keel-billed cuckoo
15. Bog
16. Tantalum (sym.)
17. Japanese dancing girl
20. Weight (Asia)
22. Young goat
23. River (Russia)
24. Bedim
27. Confection
28. Cry of a wolf
29. Exclamation
30. A bun
31. King of the fables (Folklore)
35. Neuter pronoun
36. Container
38. River (Eng.)
39. Part of a flower
41. Changed position
43. Tears
44. Complify
45. Tolerable
46. Measure of distance
DOWN
1. Backbone
2. Half diameter
3. Devoured
4. Piece of furniture
5. Coffee shop
6. To come out finally
7. Beverage
8. In lieu
11. Children's game
13. Score
15. Crazy
18. Brimless caps
19. Concealed
21. The alder tree (Scot.)
24. Man's nickname
25. Plunderer
26. Nocturnal bird
27. Young bear
29. Heavy weight
32. Celebrate
33. Kind of daisy
34. Man's nickname
37. Too
40. Fat (combining form)
41. Mother
42. Wide
43. Mother (Jap.)

Yesterday's Answers
1. Backbone
2. Half diameter
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KCMJ RADIO LOG
1340 ON YOUR DIAL
Programs supplied by Station KCMJ.
Subject to change without notice.

MONDAY THRU FRIDAY
6 A.M. TIL 5 P.M.
6:00 Bandstand
6:30 Ranch Weather
6:35 Bandstand
7:00 News & Sports
7:00 News
7:10 Bandstand
7:30 Frank Goss News
7:45 Harry Babbitt Show
8:00 Bandstand
8:15 David Valle News
8:30 Palm Springs Today
8:45 Coffee Break
9:00 Wendy Warren
9:15 Howard Miller Show
9:30 Helen Trent
9:45 Our Gal Sunday
10:00 Nora Drake
10:15 Ma Perkins
10:30 Young Dr. Malone
10:45 Aunt Mary
11:00 Bill Downs News
11:05 Right to Happiness
11:15 Second Mrs. Burton
11:30 Strike It Rich
11:45 Pat Buttram Show
12:00 News At Noon
12:15 Bandstand
12:30 Art Linkletter's Houseparty
1:00 Arthur Godfrey Time
2:30 Ruth Ashton Women's News
2:40 Weather and You
2:45 Bandstand

3:00 News
3:05 Bandstand
3:30 Alyce Walker Show
4:00 Weather Says
4:05 Our Town
4:15 Bandstand
4:45 Peggy Bull Show

WED. 5 p.m. til 12 Midnight
5:00 Edward R. Murrow
5:15 Local News
5:30 Tom Harmon's Sports News
5:45 Frank Goss News
5:55 Local News
6:00 Bandstand
6:15 Lowell Thomas News
6:30 Amos 'N' Andy
6:55 Bob Trout News
7:00 Master of Melody
7:25 News Analysis
7:30 Bandstand
7:45 Johnny Dollar
8:00 News
8:05 Bandstand
8:15 Bing Crosby
8:30 Concert Hall
9:00 News
9:05 Meet Your Neighbor
9:15 Bandstand
9:30 Pick The Winner
10:00 CBS News
10:05 Local & Sports News
10:15 Bandstand
10:55 News
11:00 Bandstand
12:00 til 6:00 a.m. Nitebeat, News & Music.

KPAL
1450 ON YOUR DIAL
6:00-9:00 a.m.—BILL JENKINS
9:00-NOON—RUDY HOFFMAN
NOON-3:00 p.m.—BUDDY LEE
3:00-9:00 p.m.—BILL JENKINS
9:00-9:00 p.m.—RUDY HOFFMAN
9:00-12:00 p.m.—BUDDY LEE
12:00-6:00 a.m.—MR. IMAGINATION
RALPH WARREN AND THE NEWS ON THE HOUR AND EVERY HALF HOUR 8:00 A.M. TIL 6:00 P.M.

By Clarence Thorpe



Classified

...Ads...

The Desert Sun

Published evenings Tuesday through Saturdays except legal holidays.

PHONE 5005

Box 190, Palm Springs, Calif.

— RATES —

(NO ABBREVIATIONS)

Minimum Ad — 3 Lines

Count 24 Letters and Spaces to a Line.

	One Time	Three Times	Five Times
3 Lines	1.80	3.60	4.50
4 Lines	2.40	4.80	6.40
5 Lines	3.00	6.00	8.00
6 Lines	3.60	7.20	9.60
7 Lines	4.20	8.40	11.20
8 Lines	4.80	9.60	12.80
9 Lines	5.40	10.80	14.40
10 Lines	6.00	12.00	16.00

Discount at 10¢ per line per time allowable on above for cash.

(Example: 5 Lines 4 Times Equals 20 Lines—\$20.00 Discount)

The Desert Sun reserves the right to edit and classify all copy.

All advertising copy is accepted subject to the approval or rejection of the management.

This newspaper cannot be responsible for more than one incorrect insertion. Please notify us promptly of any error in your ad.

DEADLINES—for new copy or cancellations: 11:00 a.m. previous to day of publication.

Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.

All communications to: The Desert Sun, P.O. Box 190, Palm Springs, California.

Lost and Found

10

LOST — Gold mesh bracelet with baguette rhinestones and little white stones. In or near Deep Well. Keesake. Reward. Call 2904 or 3333.

Personals

12

WORRIED

Consult Mrs. Aldridge well-known palmist and psychic fortune teller.

Tells your past, present and future. Advises on all matters. Speaks several different languages.

Open Daily and Sundays 9 a.m. to 12 p.m. Cater to parties.

CABAZON, PHONE VICTOR 9-3820

ALCOHOLICS ANONYMOUS.

Phone 2701. Meetings Wednesday at 8:30 (Airport); Friday 8:30 St. Paul's Episcopal Church Parish House.

ELECTROLUX CLEANER

Authorized Sales and Service Phone 6122

Professional Serv.

13

ISABELLA CHARBNEAU, A.S.A.

Appraisals and Inventories Residential Furnishing

Box 1232—Ph. 2701 or Cr. 4-7111

Service Misc.

15

MIMEOGRAPHING

ANNOUNCEMENTS, Wedding Invitations, Business and Calling Cards, New Christmas Stationery. Von Goff, 66-570 Carey Rd. Phone 84474

HOME SERVICE

REPAIRS OF ALL KINDS

Venetian Blinds Renovating. JAY'S MAINTENANCE Ph. 9775

AWNINGS

TRAILERS, patios, swim pools, windows. Call Harry, 8-5305.

FURS RESTYLED

30 YEARS IN L.A.—66-146 W. 5th, Desert Hot Springs. Phone 4-3935

LAWN MOWER SHOP

Parts for All Mowers and Motors. REPAIRING AND REBUILDING 685 S. Palm Canyon Ph. 9886

FREE SERVICE. List your used furniture on our bulletin board.

RAMON MODERN FURNITURE CORNER RAMON AND SUNRISE

ALTERATIONS

by MARIA PHONE 9809

CHRIS GARDENING SERVICE

ALWAYS RELIABLE PHONE 9239 AFTER 4 P.M.

A-1 CARPENTER

Cabinet Work and Repairs PHONE 9738

PAINTING CONTRACTORS

P. G. HUMPHREY CO. 254 N. Palm Canyon Ph. 2701

SLIP COVERS MADE TO ORDER.

Ph. 8-4094

CALL

5005

for

CLASSIFIED

ADS

Service Misc.

15

LAWNS

IMMEDIATE service. Planting by experienced gardener. Yearly care of landscape. Reasonable, guaranteed by Neal the Grass Specialist. PHONE 9676

BEN LITOFF

INCOME TAX SPECIALIST BOOKKEEPING SERVICE

465 North Palm Canyon Drive Phone 9363 or 9777

PAINTING

LOUIS BOGARD PHONE 9242

Instructions

16

WANTED

MEN 17 to 55 who can qualify for training as Jet Aircraft, Auto Gas Turbine and Auto Fuel Injection Specialists. We help finance your training by arranging terms for this practical Gas Turbine Engine Training.

For complete details, write today. Send your name, address, phone number, and hours you work to:

JET FACTS, Dept. J-9, Box 190, care of The Desert Sun

Situations Wanted

25

EXPERIENCED restaurant man wants lease or management of coffee shop, dining room or restaurant. Write Desert Sun, Box 190, File M-4.

EXPERIENCED White A-1 cook, special diets, desires work—one or two adults. References. Live in. Phone 9023.

Painters Always Available PAINTERS & CONTRACTORS Hour or Contract Ph. 2905 NATIONAL PAINT STORE

BOOKKEEPER to take full charge. Wishes position with construction or accounting office. Local. Write P.O. Box 76, Idyllwild, Ph. 8-2041.

DAY WORK, LAUNDRY, COOKING, CLEANING. PLEASE CALL 5760.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850, 2341.

BABY SITTING, by reliable person. Own transportation. Marie Snyder — Phone 8-5703.

WOMAN wants work by hour or day. Also baby sitting. PHONE 9074

COUPLE wishes position as cook, butler, houseman. References. Ph. Pasadena, SY. 54624 eve.

MECHANIC, experienced, tune up and electrical, available Nov. 1. Desert Sun, Box 190, File M-7.

Help Wanted

27

BOYS BOYS

12 TO 16 YEARS

EARN YOUR OWN SPENDING MONEY

AS PART OF OUR FALL EXPANSION PROGRAM STARTING SEPTEMBER 1ST WE WILL NEED MORE CARRIER SALESMEN TO DELIVER — THE DAILY DESERT SUN

AFTER SCHOOL DELIVERY GOOD PAY, PRIZES AND TRIPS

APPLY CIRCULATION DEPARTMENT THE DESERT SUN 171 NO. INDIAN AVE.

ARE YOU Registered With Us?

No Fees for Jobs

SALES-READY TO WEAR, female JANITOR WAITRESSES HOTEL MAIDS BUS BOYS

CALL IN PERSON Palm Springs Employers Association 214 N. Indian Avenue

DESERT EMPLOYMENT AGENCY

Domestic Couple R & B \$450

Stenographer \$250

Bus boy \$1 hr.

Cook-housekeeper R & B \$225

Porter \$60 wk.

2nd Girl \$50 wk.

Hotel Maintenance Couple \$350

Steno-Bookkeeper \$300

Gardener \$1.25 hr.

Domestic Couple \$400

Mother's Helper R & B \$125

Cook-housekeeper R & B \$175

Hotel Maids and Waitresses

LUCILLE GARLAND 208 N. Indian Ave. Ph. 2364

ORIENTAL cook, experienced.

Must have recent local references. Live in. Other help. \$325 per month. Location — West Los Angeles. Write Box 190—K-10.

PART TIME kitchen help, white or colored. Hours 5 to 10 p.m.

1255 S. Palm Canyon. Ph. 2537.

Real Estate for Sale

35

ASSOCIATED REALTORS

\$14,950—3 bedroom, 2 full baths, large walled lot, partly furnished. \$3500 down.

\$19,500—Brand new 3 bedroom, 2 bath, built-in oven and range.

\$27,500—3 bedrooms, 2 baths. POOL. South location, fenced, landscaped and a good buy.

\$79,500—Charming custom built 3 bedroom, 3 bath furnished home in Deep Well. Priced below cost. This home must be seen to be appreciated.

INCOME PROPERTY

\$22,500—Modern duplex, now rented, walk to Palm Canyon. This is a steal!

\$37,500—4 units furnished, POOL, fenced, landscaped, TV cable in. Best unit buy today.

\$99,500—16 Unit in center of town, POOL, a money maker. \$25,000 down.

LOTS

R-2 Lot on Highway 111, suitable for 20 units.

200 FEET of C-1 on North Palm Canyon at \$220 per front foot.

BILL COLVEN

MIKE JEKYLL

G. T. BRADLEY

ASSOCIATED REALTORS

ASSOCIATES

LES MOHRS PETE RATKOVICH ERNIE LINDBERG

457 N. Palm Canyon. Across from Citizens Bank Phone 2734

MURPHY REALTY CO.

Harold E. Murphy Graham Dexter A. Chas. Harris

Mildred S. Potter Roy Randolph

464 N. PALM CANYON DRIVE PHONES 5102 AND 5514

Help Wanted

27

SECRETARY—receptionist 4 to 6 months work beginning Nov. 15. Apply Desert Braemar Apartments, Highway 111 and Wonder Palm Road. Ask for Mr. Costa.

Bus. Opportunities

29

COFFEE SHOP

FOR SALE OR LEASE

NEAR Post Office, Hwy 111, Rancho Mirage, doing fine business. Beer license. Owner leaving desert — must sell immediately—sells "Submit any offer." Low cash down or trade. Has separate rental income, \$1080 per year.

Desert Sky Realty

71 800 Hwy 111, Next to Post Office, Rancho Mirage Ph. Palm Springs 8-3363

TRAILER SALES LOT

AVAILABLE FOR LEASE 100 Foot front, 300 feet deep, All Paved and Flood Lighted.

PAVNY'S

1001 South Palm Canyon Dr.

SACRIFICE, costume jewelry shop

Due to illness PHONE 5011

LOTS & Acreage

33

SACRIFICE to close partnership. Section of land located two miles from Palm Springs. Ideal location for Depot closest to Palm Springs. Also between two blvds. also two large water sheds beneath, also R.R. running through it. Section 3, T4S, R5E. Price \$500 per acre. Terms. C. M. Road, 19071 17th Street Huntington Beach. Ph. Lex. 645-51.

ATTENTION BUILDERS

R-2 LOTS close in, various sizes, \$1500 per unit land cost. non-comparable.

OWNER NEEDS CASH NOW!

40 LEVEL acres close to 2 major highways. Only \$443 per acre. Half cash.

Agent — Phone 2734

DO YOU want acreage, lots or just land?

We have been in all parts of the Valley.

DESERT ESTATE DEVELOPERS

Palm and Hacienda — D.H.S. Phone D.H.S. 4-2392 or P.S. 2351 Pat McKenney

ACREAGE NEAR TAMARISK COUNTRY CLUB

LOTS — 3 — R-1 together. View, south end. \$8000 total.

311 S. PALM CANYON DRIVE PHONE 5612 OR 7122

MAKE OFFER 7' x 100' lot.

View off Indian and Carozon. Ph. Burbank TH 2-6131. G. K. Smith, 10250 Camarillo, N. Hollywood.

2 BLOCKS to new school, level lots

100' x 104' — Corners — On Sewer 85' x 104' — Inside Lots Desert Sun, Box 190, File M-2

LAST CHANCE—BIG BARGAINS

C-1, R-3 LOTS \$25 a month, 2 bedroom house. Duplex large R-3 lot PHONE 85952

38 ACRES, 1/2 mile S. Beaumont, suitable subdivision or horse ranch, domestic well, natural gas \$29,000. Terms. Granite 9-1233.

FOR SALE by owner, corner lot,

200' x 200'. Best hotel district—R-2, for 21 units, sewers in, \$35,000. Phone 5465.

R-3—112' x 110' Corner \$7500

2 R-1 View Lots each \$3500

Check on these buys! Ph. 9475

ACREAGE for lease on Highway.

Business Zone. PHONE 3382

Real Estate for Sale

35

THERE IS A REASON WHY

MURPHY REALTY CO.

CAN OFFER YOU THESE EXCLUSIVES

HOME SITE LOTS

\$ 3,500—Beautiful East Side R-1.

\$ 8,900—Extra Large Lot in Deep Well.

\$22,500—Spectacular Hillside Lot, about 1 1/2 acres.

\$35,000—Largest and Most Beautiful Lot in Las Palmas.

MULTIPLE DWELLING LOTS

\$ 5,000—Site for 5 Units. East Side.

\$80,000—Corner Highway 111 and Sunrise Way.

HOMES

\$22,950—Partly furnished attractive 2 bedroom, 2 baths. Refrigeration cooling. Half block from South Palm Canyon.

\$30,000—Unfurnished, 3 bedroom, 2 baths. Fine South end location. Room for pool. Exceptionally attractive financing.

FURNISHED \$37,500—Charming older home in Merito Vista. 4 bedrooms, 4 baths. Hardwood floors. Lot 90x164.

\$46,500—Grand furnished home for Desert living. 3 bedrooms, 2 baths. Lovely lanai. Pool with large patio. Lot 132x135.

\$59,500—Built and furnished in tomorrow's style. 4 bedrooms, 3 baths. Pool. Wet bar. Built-in range and oven. Spacious closets. A TV star's desert rendezvous.

INCOME

\$28,000—Top location. Practically on Palm Canyon. Three units now on lot with room for more and pool.

\$67,500—Downtown business corner. Price includes approximately \$13,000 in fixtures.

MURPHY REALTY CO.

Harold E. Murphy Graham Dexter A. Chas. Harris

Mildred S. Potter Roy Randolph

464 N. PALM CANYON DRIVE PHONES 5102 AND 5514

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FOR SALE OR LEASE

NEAR Post Office, Hwy 111, Rancho Mirage, doing fine business. Beer license. Owner leaving desert — must sell immediately—sells "Submit any offer." Low cash down or trade. Has separate rental income, \$1080 per year.

Desert Sky Realty

71 800 Hwy 111,

George Gannon, Realtor

\$13,975—NEW 3 bedroom, 2 bath home, near High School. Forced air furnace. Only \$1875 down.

\$22,500—BEAUTIFUL EL MIRADOR PARK—New 3 bedroom, 2 bath—latest appointments and decor. Built-ins—carpeted and draped—double garage—nicely landscaped—small down.

\$25,950—IMPRESSIVE CORNER HOME—Newish 3 bedroom, 2 bath—Swedish fireplace—large kitchen, forced air furnace, double garage—completely carpeted and draped. Landscaped and walled. Close in. Submit down.

\$48,500—LARGE HOME WITH POOL—Circumstances force sale at cashout price. 3 bedrooms plus separate guest suite. This home leaves nothing to be desired—includes refrigerated air-conditioning, birch kitchen with built-ins—separate breakfast room. Situated in Deep Well. Look at this and make offer.

INCOME UNITS

\$89,500—7 BEAUTIFUL NEW UNITS. Owner's three room suite has fireplace. Garbage disposal and is carpeted. Plus 6 single apartments. Tile showers—close in—walking distance.

Associates
Marie Busch Geraldine Frederickson Roger Richard
Sam Franks Jim Crowe J. R. Wahlberg
Jim Pottenger Cub Parker Sally Franks
1201 NORTH PALM CANYON PHONE 2772

CATHEDRAL CITY

1 BEDROOM home near Cathedral City. Lovely lawn and shrubs. On leased land. Total price only \$3450. This is a nice place for little money.

ACOME PROPERTY—Furnished home plus 4 furnished apartments on leased land. Income \$260 per month. Can be bought with \$4000 down. Total price \$10,500. If you want to make money from a small investment this is it!

3 BEDROOM FURNISHED house overlooking Tamarisk Golf Course. High ground, wonderful view. Horse corral and barn, plenty of trees, water and elbow room. Priced for quick sale. \$12,750. Terms.

SMALL DRESS SHOP, near Palm Springs. Good business, money maker! Excellent terms.

SHOE STORE—No competition, a busy place.

CAFE—Busy spot. Beer license. Good chance to expand business. This is a good opportunity for live wire.

JORGENSEN REALTY

Cal Brown—Associate Broker and Business Opportunity Broker.
Associates—Charles Scott—Ben Rothenberg—Merle Cooper
58-574 Broadway (Highway 111)
Cathedral City Phone 8-3401

Peter B. Sheptenko

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

LAS PALMAS

3 BEDROOMS, 3 baths. Large living room with fireplace. Nice GUESTHOUSE. Large lot walled and landscaped. Room for swimming pool. A TERRIFIC BUY. \$37,500 FURNISHED

DEEP WELL ESTATES

NEW. 4 Bedrooms, 3 baths, lots of glass. Choice corner lot completely walled. LARGE SWIMMING POOL. Built in oven and range. Refrigerated cooling. \$42,500 UNFURNISHED

12 UNIT APARTMENT HOTEL NEAR Lone Palm and El Mirador. Concrete block construction. Completely furnished. LARGE SWIMMING POOL. Reduced from \$90,000 to \$75,000. EASY TERMS

BEST BUSINESS BLOCK IN PALM SPRINGS

FRONTAGE on Palm Canyon Dr. facing four streets. Room for shopping center or hotel. \$85,000 — \$20,000 DOWN

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS

475 N. Palm Canyon Dr. Phone 2727

SMALL DOWN

3 BEDROOM home — now under construction. \$1500 down, payments \$125 per month. Full price \$13,500.

LOTS

**R-2 LOT, for 4 units — \$3750
R-1 Lot, close to schools — \$2000
M-1 Lot, industrial — \$5000**

John W. Williams

REALTOR

Claude Gottbehet Don Williams

425 N. Palm Canyon Ph. 3311

4 UNITS FURNISHED. Pool. 5 1/2 years old. Room for 3 more units \$37,500.

CORNER LOT—106' x 100', across from \$40,000 homes. Price \$5000.

MARTHA JAMES

REALTOR

445 N. Palm Canyon — Ph. 2751

TENNIS CLUB AREA

HOME with income, nicely furnished, R-3 lot, spare for additional units. Two blocks to shopping.

ALSO LARGE CORNER LOT IN THE SAME AREA

**CORA B. HYDE—REALTOR
290 N. PALM CANYON
Phone 5101 Sunday, Eves. 2852**

BY OWNER—furnished 2 bedroom, 2 baths, lanai, garage, guest-house, sprinkling system, citrus, walled. \$28,500. Desert Sun, Box 190, File K-14.

DELUXE Home \$12,200 — \$1000 down, \$75 month. 2 bedrooms. 63948 San Rafael Place.

The Desert Sun Wednesday, Oct. 24, 1956 14

Magnificent Possession

3 BEDROOM, 2 bath home located in Tahquitz River Estates. Attractive landscaping is well established. Small pool has southern exposure for maximum winter sun. Furnishings are in very good taste. This is a good buy at \$33,000 furnished.

Owner Must Move

WILL EXCHANGE 5 bedroom, 3 bath furnished home with pool for comparable home in Beverly Hills, Palos Verdes or other good area in the Los Angeles district.

OUR NEW 1956 ILLUSTRATED BROCHURE IS NOW AVAILABLE. VISIT US IN OUR NEW OFFICE AND PICK UP ONE OF THE BROCHURES.

HAROLD HICKS

REALTOR

Mildred Jackson Associates
Burnham Bigelow Edward Burghard Ray Baur
Paul Aust William Hopkins Ken Herman
NEW ADDRESS

**1345 North Palm Canyon Drive
9681 NEW PHONE 9681**

"HORIZONS UNLIMITED"

5 SPACIOUS UNITS

LIVE COMFORTABLY in owner's 2 bedroom 1 1/2 bath apartment and collect rent from 4 furnished 1 bedroom apartments—all have complete kitchens. Situated one block from Palm Canyon Drive on lot 100'x112', walled and landscaped.

Present owners up to their necks in other business—must sell. \$49,500. Terms.

SUPERB ESTATE SITE IN ULTRA EXCLUSIVE DISTRICT

WALKING DISTANCE of town, 150'x255', walled and lovely trees. Irrigation water shares included.

ONE OF THE FEW EXCLUSIVE SITES LEFT IN PALM SPRINGS. Price \$29,500.

Muriel E. Fulton, Realtor

FRANCES WILSON FRANCES ELLIOTT
Oasis Building — 125 South Palm Canyon Drive
Palm Springs, California Phone 2225

TERRY RAY

773 N. PALM CANYON

SALE OR TRADE

GENTLEMAN'S RANCH ESTATE WITH INCOME. Gorgeous two-story home with sweeping view of beautiful Cherry Valley. Fine furnishings including priceless antiques. Lovely 2 bedroom apartment — can be rented or used for caretaker. Separate office. Fruit cellar, 3 car garage. Cost of building was \$137,000. Property is approximately 10 acres. Automatic irrigation water. Fine young Cherry orchard. Room for horses. Tractor and other implements. \$20,000 in poultry equipment. Owner leaving for Europe and must sell. DRASTICALLY REDUCED TO \$75,000 FOR QUICK SALE. Excellent terms. Or will trade for small income property or home. Call now—or inspect at 964 San Timoteo Road.

SPECIALS

**North end Lot \$1975
Income with pool \$17,500
5 Bedroom home \$29,500
7 Deluxe units \$79,500**

PHONE 2064

Howard Palmer Erwin Hall
Bess Matloff Art Campbell
Betty Luce Helen Churchill

Terrific Values

MODERN 2 Bedroom, 2 bath home with fireplace.

MODERN 3 bedroom, 2 bath home. One bedroom and bath with separate entrance.

4 FURNISHED income units with pool.

7 RENTALS — Tennis Club Area. Good terms.

12 MODERN units with pool. Fine location.

ATTRACTIVE PRICES INFORMATION ON REQUEST

ADOLPH ISRAEL

Realtor
"THE BUYERS BROKER"
671 N. Palm Canyon Ph. 2981

MUST SELL

445 Via Altamira

1 Story, Modern, 4 bedrooms, 4 baths, sliding glass to pool. Immediate possession. \$60,000 furnished — submit.

OPEN 11 TO 5 — SATURDAY SUNDAY, MONDAY ONLY

Mr. Dragan on Property

WILLARD J. LEWIS

EXCLUSIVE AGENTS

340 N. Camden Dr., Beverly Hills. CR 1-5159, BR 2-2831

PALM SPRINGS Smartest home buy. "Tops 'em all" \$39,500—by appointment.

L. HAMMOND

PHONE 9154

OWNER must sell lovely 3 bedroom furnished home, desirable southern location, nearest offer to \$25,000 takes.

615 OCOTILLO PHONE 9338

FOR BETTER REALTY DEALS SEE

ADOLPH ISRAEL REALTOR

671 N. PALM CANYON DRIVE

TRIPLEX INCLUDING HOME. Near Ramon and Indian. Just remodeled. \$39,500. Ph. 6473.

THERESA PRESS

HOMES THAT SPEAK FOR THEMSELVES!

DISTINCTIVE IN SMART MODERN, well-landscaped and walled, cleverly arranged rooms afford access to pool from all rooms, built-in oven and range, fireplace. BBQ in dining room, 4 bedrooms, 4 baths—\$42,500.

OLDER 2 BEDROOM HOME in good location, paved street, sewer connected, yard completely enclosed, TV, walking distance to town—\$16,950.

ON ESTATE-SIZE LOT... this modern ranch type home has a sweeping view of the mountains, completely walled, full-grown shrubs give the POOL a picturesque setting, large living room, lovely fireplace, 2-car garage... 3 bedrooms, 2 baths... far below replacement cost—\$29,950.

NEW MODERN 3-BEDROOM HOME, fireplace, wonderful design with all the conveniences for comfortable desert living. Lots of glass, forced air heating and cooling, ceramic tile, extra large wardrobes. Low down payment—\$12,250.

11 LOTS IN DESERT PALMS ESTATES, to be sold as a parcel. Call us for complete information.

RENTALS—Beautifully furnished 2 bedroom. POOL. \$450 month. FURNISHED 4 room apartment. POOL. Nice grounds. \$250 month. GUEST ROOM and bath. POOL. \$80 month.

THERESA PRESS, Realtor

FRANK GAUTIELLO TED McKINNEY
611 South Palm Canyon Drive Phone 5282 or 5294

AMY NELSON

\$15,000—2 bedroom, double garage, 3 patios, shade and fruit trees, \$15,500—2 bedroom, carport, fenced, center town, 1 year old, very nice. \$21,000—3 bedroom, 2 baths, pool, walled, TV, completely furnished. \$24,500—New 3 bedroom, 2 bath, 2 fireplaces, stove, oven, barbecue, refrigerator, double carport, ash cabinets, very modern. \$25,900—3 bedroom furnished, 2 baths, pool, fenced, large lot, patio.

\$29,500—New 3 bedroom, 2 bath, fireplace, walled. Interior plastered, double garage. Near post office. Good terms.

\$38,000—Furnished 4 bedrooms, 2 baths plus apartment. Pool.

UNITS

\$15,500—Like new duplex, furnished, well landscaped, very nice. \$35,000—3 Units furnished, 2 bedroom, 1 bedroom, studio. \$10,000 down. \$55,000—6 Units, room 6 more. Pool. \$15,000 down. \$63,000—9 Units room for more. Top location, \$15,000 down. Take trade or trust deeds. A bargain!

\$75,000—12 Units, furnished, pool, walled, 2 patios, top location.

LOTS

R-1 Lots—\$1475, \$2500 corner. \$3950 large view lots. Terms. R-2 Lots—\$2200, Indian Avenue. Commercial Lots \$2850 each. \$65,000—250' Palm Canyon frontage, corner, choice location. large lot.

MANY FINE LOTS TO SHOW YOU—SOME WITH TERMS. WE NEED LISTINGS.

MEMBER REALTY BOARD AND MULTIPLE LISTING SERVICE

AMY NELSON, Realtor

2277 North Palm Canyon Drive Phone 5254 or 5545
San Clemente Office 508 No. Highway 101 — Phone Hy. 21121

OPEN HOUSE

10 to 4 DAILY

BEAUTIFUL MODEL HOME EXQUISITELY furnished by leading decorator. Has 3 bedrooms, 2 elaborate baths, dining room, large kitchen with loads of cabinets and built-ins. Double garage. Move right in for \$31,500. May be purchased with carpets and drapes at only \$27,000 or \$10,000 down. Drive by and see at 1252 Pasatiempo in El Mirador Park or call Gannon Realty, 2772.

FURNISHED 2 bedroom, 2 bath home plus 2 bedroom, 1 bath guesthouse. Fine corner 200' x 160'. Plenty room for additional building. \$32,500. Courtesy to Brokers. 1183 Tamarisk Road. PHONE 5455

CATHEDRAL CITY

HURRY — GOING FAST

**Lots 105' x 135' \$1650
Lot for 3 units \$3500
Lovely large 2 bedroom home Carpet, drapes, fireplace, B.B.Q. \$14,000**

Nice furnished duplex. Room for home. Both rented. Down \$3500

3 lovely units. So. Palm Springs. Pride of ownership and comfort. \$23,500

Also 2 bedroom, 2 bath home. Newly furnished. Landscaped \$4500 down

Some good income buys

RUTH BILES

REALTOR

GENEVIEVE MURRAY Associate

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Cathedral City Ph. 8-3734

Branch Office — Phone 8-6288

4 "SHARP" BUYS!

SEE US AT OUR NEW LOCATION

\$20,000 down will buy you 8 furnished units. Large grounds. Full price \$37,000.

9 FURNISHED unit Motel—High income. On Colorado River. \$55,000, \$18,000 cash down.

HIWAY 111 ACREAGE — \$3500 per acre and up. Has some Date Palms.

500 ACRE HIGHLY improved ranch, India district. See us for price and terms.

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Cathedral City Phone 8-8303

Evenings Phone 8-6565

AT YOUR SERVICE CLARK REALTY AND INSURANCE AGENCY REALTORS

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Phone 5005 For Classified Ads!

CULVER NICHOLS, Realtor

SUBDIVIDER AND DEVELOPER
AT 861 NORTH PALM CANYON DRIVE SINCE 1932

HOMES

\$1875 DOWN—BRAND NEW 3 bedrooms, 2 baths, near schools. \$13,950. THE WORLD AT YOUR FEET—Spectacular view looking through lots of glass. 3 bedrooms, 1 1/2 baths. Sleeps 8. Furnished. \$18,500.

LUXURY LIVING... NO WORK... 2 bedrooms, 2 baths. VIEW LANAI. Nothing to compare, completely and beautifully furnished. \$24,500.

COMPLETE PRIVACY!... You have it in this home. Best section. 3 bedrooms, 2 baths. A DREAM PATIO WITH A BEAUTIFUL VIEW. \$29,500.

BEST BUY... In exclusive district, 4 bedrooms, 3 baths, pool. \$37,500. CAN'T BE BEAT... Best buy in Deep Well. 3 bedrooms, 3 baths. Refrigeration for year 'round living. 3500 sq. ft. by a famous builder. \$45,000.

INCOME

DUPLEX DELUXE... each one bedroom, large completely furnished units. South end close in. THE VERY BEST BUY IN TOWN. \$21,500.

TRIPLEX... Each 1 bedroom, living room, kitchen. Room on lot for 2 more units. Home and income. \$26,500.

20 UNITS... Rambling Bungalows. FINE POOL... top location. \$175,000.

BRAND NEW MODERN UNITS plus your own home! 21 ft. living room. 2 huge bedrooms. \$62,500.

LOTS

R-1 RESIDENTIAL... BARGAIN \$2000

R-1 VIEW LOT, CLOSE IN... ONLY \$3300

R-1 LITTLE TUSCANY PANORAMIC VIEW... SACRIFICE \$6000

R-2 SOUTH END... \$2700

WHY PAY RENT?

RANCHO MIRAGE—Beautiful new 3 bedroom, 2 bath home. Fireplace. Completely furnished—including built-in oven and range. Servel ice-maker, inner-com system. Only \$4500 down. \$21,950. Will trade for 3 or 4 units.

MUST SEE TO APPRECIATE—this 3 bedroom, 2 bath home, fireplace, carpets and drapes. TV cable in. Near new school. \$14,950. Easy terms.

OUT OF STATE OWNER SAYS: "SELL AT BEST OFFER." Two bedroom home, fireplace, double garage. Backyard enclosed. Asking \$14,000—\$3000 down. Make offer.

ON HIGHWAY 111—4 furnished units. Pool. Room for 3 more units. Lot 70'x110'. \$42,500—Submit down.

200 FOOT on Palm Canyon Drive by 282, corner lot. \$500 per front foot.

360 FT. on Highway 111 by 228 ft. Near Biltmore. Streets on three sides. R-3 zone. \$600 per front foot.

RESIDENTIAL LOT in Las Palmas Estates, 105'x135'. Only \$7700.

E. C. GARLAND

REAL ESTATE

MADGE ROCKS—Associate Broker. Residence Ph. 4878 or 9157

482 North Palm Canyon Drive Phone 2140

RANCHO MIRAGE

THOUSAND PALMS

3 Room Cottage \$6000

1 Bedroom house, fireplace, garage \$9100

1 Bedroom house—\$7500. Furnished TV, many extras \$8500

New 2 bedroom house \$8500

THESE AND OTHERS. ALSO FURNISHED RENTALS

WALLIS REALTY

AT — WELCOME HOMESTEAD

WELCOME TRAILERITES AND TRAILER DEALERS AL ROSE THE TRAILER KING

INVITES YOU TO INSPECT.
HIS NEW 50,000 SQUARE FOOT
SHOW SPOT

WHERE YOU WILL SEE
THE GREATEST SELECTION OF

TRAILER HOMES IN THE DESERT AREA

LOT NUMBER ONE
68-120 HIGHWAY 111

LOT NUMBER TWO
BLUE SKIES TRAILER VILLAGE

Industrial 38a

WAREHOUSE, SHOP, SELL OR
lease. All sizes. Close in north
end. Phone 6473

Business Rentals 38

HAVE OFFICE SPACE for Public
Stenographer in exchange for
answering phone and writing let-
ters.
DESERT SKY REALTY
71 800 Hwy 111, Next to
Post Office, Rancho Mirage
Ph. Palm Springs 8-3363

WILL give long-term lease on cor-
ner North Palm Canyon and
Racquet Club Rd. Suitable for
Doctors, Real Estate or Re-
tail Business — Owner 575 West
Racquet Club Road. Phone 4848.

NEW BUILDING

25 x 25 ON N. PALM CANYON
LEASE—OWNER. PHONE 5627

Wanted to Rent 39

WANT GOOD TENANT?
FURNISHED 2 bedrooms, 2 baths,
no swimming pool — by retired
couple—for 3 months or longer.
With or without option to buy.
No smoking, no drinking. Write
Desert Sun, Box 190, File M-1.

RESPONSIBLE COUPLE

TOP References. 1 bedroom, liv-
ing room, kitchen, proper heat-
ing, cooling essential. Around
\$200 month. Ph. 2201 or write
Desert Sun, Box 190, File M-8.

Rooms for Rent 40

SLEEPING room with outside bath
Also 2 room housekeeping suite,
private bath. Inquire PAVNYS.
1001 S. Palm Canyon.

ATTRACTIVE room, reasonable.
Private entrance. Kitchen privi-
leges. Couple or single, close in,
south end. Phone 9775 after 6.

3 ROOMS, private entrances, re-
frigerator, gas plate, laundry.
322 N. INDIAN AVENUE

SEE! Nice rooms for light house-
keeping or not. Near El Mirador.
Priced right! Ph. 3434.

SINGLES, doubles, kitchen privi-
leges (apartments) \$8.50 weekly
up. Near Airport. Phone 9973.

GUESTHOUSE, sleeping room for
1 or 2. Close in southend.
PHONE 6977 EVENINGS

ATTRACTIVE bedroom, private
bath and entrance. \$55 month.
Phone 6191 after 3 p.m.

Hotel Rentals 42

NEW — LUXURIOUS
DAY, WEEK OR MONTH
LARGE POOL — COFFEE
ROYAL PALMS LODGE
44-519 SAN ANSELMO AVE.
PALM DESERT PH. 76-5130

Apartments for Rent 43

NEW Deluxe extra large 1 bed-
room. Only one left. Patio, fire-
place, TV cable. Also one studio,
accommodates 2. 610 Thornhill.
PHONE 9246

MODERN 1 bedroom unfurnished,
cool, TV Cable, large closets.
Apartments 1 and 2—835 S. Ca-
mino Real. Phone 4609 or 4607.

DELUXE 2 Bedroom furnished
apartment, fireplace, disposal,
enclosed patio, also 1 bedroom
apartment. South End. Ph. 4340

NICELY furnished 1 bedroom
apartment, also studio apart-
ment, on year or season lease.
967 Camino Parocela. Ph. 6327.

1 BEDROOM furnished apartment.
\$115 per month, utilities included.
No lease. Good location. Inquire
475 North Palm Canyon Drive.

SMALL FURNISHED Apartment.
Utilities Included.
PHONE 7722 AFTER 4 P.M.

Phone 5005 For Classified Ads!

The Desert Sun Wednesday, Oct. 24, 1956 15

MARKET TRAILER SALES FIRST SHOWING OF 1957 SPARTANS

35 FOOT TO 50 FOOT
AND

DUBL-WIDE MOBILE HOMES

15 1/2 FOOT WIDE LIVING ROOM

SEE YOU AT THE SHOW

70-064 HIWAY 111 -- CATHEDRAL CITY

ALSO 1308-8th ST., RIVERSIDE

PHONE OVERLAND 3-8080

Houses for Rent 46

641 OCOTILLO—One of the finest
homes in Palm Springs. Furnish-
ed 4 bedrooms, 3 baths, hard-
wood floors (no slab). Most mod-
ern air conditioning and filter-
ing by SERVEL. New pool 18x42.
Walled lot 110' x 135'. Available
one month to 10 years. Ph. 2909.

SEASONAL or yearly lease to re-
sponsible people, roomy com-
fortable home, 2 bedrooms, guest
room, lots of closet space, 2
baths, lanai off beautiful heated
pool, convenient location. TV
available. Phone 4506 or inquire
1160 El Alameda.

3 BEDROOM and den, 3 bath, un-
furnished home. Available Nov.
1st. \$200 per month on year's
lease. Muriel C. Fulton, Realtor,
125 S. Palm Canyon Dr. Phone
2225.

MODERN 3 bedroom, 2 bath home
completely furnished. Outstand-
ing. Patio, large pool filtered and
heated, good location, available
by month or season. Call FRON-
tier 5-3846 or Palm Springs 7419.

2 BEDROOM, 2 bath house in fin-
est location—\$200 per month by
year.

3 BEDROOM, 3 bath house—\$300
per month by year.

HAMMOND PHONE 5373

BEAUTIFULLY furnished 2 bed-
room, and den, unit heat, TV,
walled-in yard, double garage, 8
months lease. \$300 per month.
Phone 2475 or 7900 owner.

2 BEDROOM house, wall to wall
carpeting, range, refrigerator,
large patio area. Year lease \$140
unfurnished—\$165 furnished.
PHONE 4714

ADOBE House in Araby. Terrific
view, 3 bedrooms, 3 baths, gar-
age furnished. \$250 month years
lease. Phone 2905.

3 BEDROOM unfurnished house.
Also 3 bedroom unfurnished
apartment. 710 Broadway, Cath-
edral City. PHONE 8-5095

3 BEDROOM, 2 bath home with
pool. Furnished. 9 months lease
or by the month.
PHONE 5612 or 7122

UNFURNISHED for yearly lease,
brand new 2 bedroom, TV Cable,
carport, \$70 and 572 Highland
Ave. Ph. 5129 or 4129 evenings.

2 BEDROOMS, close in. Suitable
for three. \$90 on years lease.
PHONE 3206

1 BEDROOM house, stove and re-
frigerator. Lease \$55 month.
Thunderbird area. Phone 9417.

FURNISHED 3 bedroom, 2 bath.
Close in. TV \$350 a month for
season. Phone 5988.

1 BEDROOM house, stove and re-
frigerator. Lease \$55 month.
Thunderbird area. Phone 9417.

Trailer Rentals 49

FOR LEASE—45 ft. 1956 Pan
American, 2 bedroom, complete
bath, awning over patio, on lot
at Sahara Trailer Park. TV
available. Adults only. Ph. 9071

\$30 MONTH 1 person. Dishes, lin-
ens, kitchen, clean, cozy. Central
location. Phone 6921.

IN BEAUTIFUL SAHARA
27' with shower, good beds, cor-
ner. Lot 102.

Musical Instruments 50A

NEW AND USED
BAND INSTRUMENTS
Pianos — Organs — Fisher Hi-Fi
SEE PAT BARBARA

PALM SPRINGS
MUSIC CO.
360 N. Palm Canyon Ph. 6122

USED Spinet Piano — Like new
Rebuilt Grand Piano, A-1
Player Piano with Rolls
NEW AND USED
BAND INSTRUMENTS

YATES MUSIC CO.
THE PLAZA PH. 2838

GRAND PIANO
A-1 CONDITION — SACRIFICE
PHONE 7557

ORGAN WURLITZER, like new
\$975. Tamview Trailer Parks,
Hiway 111, See Mrs. Neal.

MITCHELL Hi-Fi Record Player
\$100 including records.
PHONE 3104

Radios & Television 50B

SALES AND SERVICE
R.C.A. AND PHILCO DEALER
TV, RADIOS AND AUTO RADIOS
HALLMARK TV
231 S. INDIAN PHONE 9380

Household Goods 50

Carpet Samples
VISCOSE throw rugs, plain and
tweed mixtures—Values to \$7.95
Closing out—\$3.95.

ALL METAL Chaise lounge, alumi-
num finish—\$9.95. Pads \$4.95.
INNERSPRING mattress and box
spring, 10 year guarantee—Set
\$49.95.

Maher Furniture

D.H.S. 4-3691
Dillon Road, No. Palm Springs

RAMON
MODERN FURNISHINGS
WE HAVE the largest stock in the
Palm Springs area. Come in
browse around without obliga-
tion. Low down payment, up to
24 months to pay.

Good Trade-In Allowances
Corner Ramon and Sunrise
Phone 2173

SCHWINN 26" Man's Bike, \$30.
Late model Norge automatic
washer, \$110. Solid brass fire-
place screen, \$20.
2053 McManus Drive.

VERY REASONABLE—Twin beds,
dining set, chests, rugs, curtains,
chairs, end tables, etc.
PHONE 9158

WILGAY'S
WE Buy and Sell Everything Used
Ph. 8-4243 opposite Sunair Theatre

BEAUTIFUL Mahogany dining
room set, like new, also custom
made living room set, like new.
PHONE 9809

1954 G.E. Automatic washing ma-
chine, \$110. Philco deep-freeze
\$150. Phone 6198.

OLD VICTORIAN settee, matching
chair. Excellent condition. \$375.
PHONE 7-7302

DOUBLE bed—Biltmore mattress
and box springs. Like new.
PHONE 9580

CRESCENDO desk, grand piano.
Very reasonable. Other furniture
Phone 6185 days or 9709 or 4114.

STOVE, GAS apartment size white
enamel, perfect, newest model.
\$35. Phone 9713

CARPET Sweeper, vacuum, mix-
master, small end table, com-
plete double bed. Phone 3104.

MODERN living and dining room
furniture, light wood.
PHONE 4262

1956 — 21 FT. JEWEL
Like new, toilet and hower, single
axle, electric sure stop brake.
Sell reasonable, terms, take
trade or best offer. See at
KAHL'S 66-491 Highway 111,
3 Miles east of Palm Springs.

1956 ROAD CRAFT, 33 ft. Beauti-
fully appointed. Two months old,
sleeps four. Complete bathroom,
tub and shower. Cooler, awning,
many extras. Set in best location
priced for quick Sale.
PHONE 4160

Trailers for Sale 51

SEE THE
1957
GOLDEN STATE
1 AND 2 BEDROOMS

ALSO FULL LINE OF
Kit and Golden State
1 AND 2 BEDROOMS
at the

TRAILER SHOW
DON'T BE MISLED
THESE ARE ALL
1957 MODELS

Bonzer Trailer Sales
67-486 HIWAY 111

1955 SPARTAN Royal Mansion.
Carport, Ramada, Room, Trees.
Lot D-53, Rancho Trailer Park.
PHONE 5907

30 FT. TRAILER for sale or rent.
C. M. Coffey, Prairie Schooner
Trailer Lodge, 601 E. Andreas.

40 FT. VIKING — TRAILER. IN-
QUIRE AT GROCERY STORE,
SAHARA PARK.

GOOD clean 21 ft. Roadmaster
Sleeps 4. \$495. 37200 Cathedral
Canyon Drive, Cathedral City.

1953 33-FOOT Prairie Schooner,
on lot, private party.
PHONE 9524

CALL 5065
FOR CLASSIFIED ADS

BIG SAVINGS ON ALL HOUSE TRAILERS NEW AND USED

Shop Here, We Have the Largest Selection in the Valley
PRICED TO SELL — TERMS TO SUIT

Kits, Vikings, Roadmasters, Norsemen,
Goldenstate, Kenskill, Silver Streak

15 TO 50 FOOTERS — 1-2-3 BEDROOMS

HAROLD ONKEN SALES

1936 WEST 5TH STREET
West Edge of San Bernardino on Highway 66
Open 'Til 9 Every Night Phone 85-3221

Trailers for Sale 51

AS SIMPLE AS
A.B.C.
(COACH)

WHERE QUALITY MEANS SAVINGS

36' — 42' — 46' — 50'
8' WIDE
1-2-3 BEDROOMS

AND Proudly Presenting

THE
10' WIDE
H. and H.
MOBILE HOMES

68-067 HIWAY 111
ACROSS SUNAIR DRIVE-IN
PHONE 8-3814

UNIVERSITY TRAILER SALES
1725 8th Street
Riverside, California
Phone Overland 4-2652

See the beautiful
40' 2 Story 3 Bedroom DELTA
also

Kit-Transa-Terry
Nice selection of used trailers
ALL SIZES TO 50'

FREE DELIVERY SUPPLIES
CLOSED SUNDAY

FIRST SHOWING OF
DUBL-WIDE
MOBILE HOMES

16, 24 and 40 foot, with a 16 foot
by 15 1/2 foot wide living room.

Market Trailer Sales
70-064 HIGHWAY 111
CATHEDRAL CITY
ALSO 1308-8th ST
RIVERSIDE, CALIF.
Phone Overland 3-8080

1956 VAGABOND
41 FOOT, demonstrator, 3 months
old. New 10 x 30 awning, 2 cool-
ers with wall switches, many
factory extras. Big discount for
quick sale, plus months free
rent on choice lot with lawn,
flower boxes, etc. 1 year Factory
Guarantee. Vagabond Mobile
Homes, 70-145 Hiway 111, near
Blue Skies.

BEFORE YOU BUY
see Tom or Pearl and make
your own deal. We have 1957
FLEETWOODS, TERRA CRUS-
ERS, UNIVERSALS and clean
used trailers. We trade for any-
thing!

Murray's next to Sunair Drive-in
Theatre. 68-100 Hiway 111.

1956 — 21 FT. JEWEL
Like new, toilet and hower, single
axle, electric sure stop brake.
Sell reasonable, terms, take
trade or best offer. See at
KAHL'S 66-491 Highway 111,
3 Miles east of Palm Springs.

1956 ROAD CRAFT, 33 ft. Beauti-
fully appointed. Two months old,
sleeps four. Complete bathroom,
tub and shower. Cooler, awning,
many extras. Set in best location
priced for quick Sale.
PHONE 4160

1953 KOZY-COACH, 37 ft. 2 bed-
rooms, large tub and shower.
Modern home on wheels. See at
66-967 West 4th St. Desert Hot
Springs. Phone 4-2802.

WILL Sacrifice 35 foot Deluxe
Coach completely furnished.
Beautifully landscaped lot in
Blue Skies, Roy Grayson, Space
C-97.

BEAUTIFUL 30' Deluxe 1955 PAN
AMERICAN. Has everything.
Really priced to sell quickly.
Terms: Murray's, Next to Sunair
Drive-in Theatre, Highway 111.

1955 KENSKILL 27 1/2 ft. modern.
Bath across rear, special fold
away bed. Awning. Dual wheels.
\$2850. Silver Sands Motel, Ca-
thedral City.

22 FT DELUXE Trailer. Bath,
cooler, awning, \$1550. Palm
Springs Trailer Village Lot D-16
Key at office.

40 FT. VIKING — TRAILER. IN-
QUIRE AT GROCERY STORE,
SAHARA PARK.

EXPANDABLE, converts into cute
cottage \$2500 or will rent with
option to buy. Ph. 7816 or 9787.

1956 SMITH-CORONA silent type-
writer, Portable. Reasonable.
215 S. Indian Ave. Phone 4548

WE HAVE LOADED OURSELVES WITH \$30,000 USED CAR STOCK DURING THE PAST WEEK

OVERSTOCKED ON
LATE MODEL CADILLACS
TRADED IN ON
NEW 1957 LINCOLNS

1955 - 1954 - 1953 - 1952's
These cars are in tip-top condition with and without air conditioning.

WILL BE SOLD THIS WEEK
AT A FRACTION ABOVE WHOLESALE

ALSO
1956 BUICK SUPER RIVIERA. LIKE NEW.

1956 CHEVROLET BEL-AIR
1956 CHEVROLET BEL-AIR
1955 PONTIAC CATALINA

These cars are fresh, like new! And loaded with extras,
traded in this past week.

ALSO
WE ARE RELEASING FOR SALE
OUR EXECUTIVE CARS

TWO 1956 LINCOLN PREMIER SEDANS.
AIR CONDITIONED, 1 WHITE—1 YELLOW.

ONE 1956 LINCOLN PREMIER COUPE.
BEAUTIFUL AMETHYST COLOR WITH WHITE TOP.

THREE 1956 MERCURYS — 2 HARDTOP COUPES
AND ONE 4-DOOR PHAETON.

These cars have never been sold. They
have been driven by company execu-
tives and are sold with a brand new car
guarantee

DON'T MISS THE AUTOMOTIVE THRILL
OF TEST DRIVING THE SUPERBLY
NEW 1957 LINCOLN

Palm Springs
LINCOLN-MERCURY

Phone 5057 Phone 2301
335 Sunny Dunes at South Palm Canyon

Misc. Wanted 61
DATES wanted No. 1 dries or Hy-
drated. Write to C. L. Wilson,
6073 Mission Blvd. Riverside,
Calif. Phone Overland 3-0735.

WE BUY USED GUNS
SEE RAY ABBEY AT
Rupp's Supply, Cathedral City

Pets-Poul-Livestock 65
READCREST KENNELS
BOARDING — GROOMING
Poodle Clipping — Puppies
10 Minutes from Palm Springs
VALLEY EQUIPMENT CENTER
66-451 HIWAY 111 PH. 6683

NEW PHONE NUMBER
D.H.S. 4-4084
DILLON ROAD
DESERT HOT SPRINGS

ADORABLE MINIATURE SCH-
NAUZER puppies all ages. Lov-
able Companions. Also Stud Ser-
vice. 973 Williams Ave., Wood-
crest, Calif., Overland 9-4842.

Poodle Shoppe
Clipping, Bathing, Grooming
830 Broadway, Cathedral City

TROPICAL FISH. Art's Aquarium
supplies and service.
292 N. Palm Canyon Ph. 7387

DACHSE PUPPIES, \$10 EACH
68591 "H" STREET
CATHEDRAL CITY

BEAUTIFUL White French Poodle
Female. \$100.
PHONE 7093

DACHSHUND, A.K.C. registered,
Male, 12 weeks old.
PHONE 3638 OR 7216

Cars for Sale 69
WE HAVE
4 NEW
1956
OLDSMOBILES

TO SELL BEFORE THE
1957 MODELS ARRIVE

THESE WILL BE SOLD
AT PRICES THAT
WILL AMAZE YOU!

PLAZA MOTORS
290 N. Indian Ave.
Ph. 2529

1954 CORVETTE 11,000 miles, ex-
cellent condition. Two-tone, pow-
er glide, never raced. Ph. 9966—
night 4227—Price \$1895.

1956 OLDSMOBILES
PLAZA MOTORS
CADILLAC AND OLDSMOBILE
290 N. Indian Ave. Ph. 2529

1955 WHITE Cadillac convertible.
Red interior. All power. \$3650.
See at the La Paz Hotel.
PHONE 2255

1954 PLYMOUTH — 23,000 MILES
1949 PLYMOUTH — CHEAP
PHONE 8-5716—8 A.M. TH 5 P.M.

8 PASSENGER '47 De Soto Sub-
urban with rack \$195. Excellent
tires. Phone 7816 or 9787.

Ike Ready to Put Aside All Nuclear Arms As Soon as Nations Are Safe From Attack

WASHINGTON, Pa. — President Eisenhower is ready not only to stop H-bomb tests, but "to pull all nuclear weapons aside permanently" as soon as "one basic requirement is met."

"This requirement is that we, as a nation, and all peoples, know safety from attack."

But until "properly safeguarded international agreements can be reached," this country must continue to develop "the most advanced weapons — for the sake of our own national safety, for the sake of all free nations, for the sake of peace itself."

THE PRESIDENT thus capsuled his H-bomb policy late Tuesday in releasing from the White House two long official memoranda detailing the history of U. S. nuclear developments and the history of U. S. efforts to control the atom for peace since 1945.

The President's statement and the two documents — which he called "a full and explicit review" of American nuclear policies and actions — dealt at length with Adlai E. Stevenson's proposals for banning H-bomb tests. The documents also disclosed that Mr. Eisenhower twice — in late June, 1954, and again in June, 1955 — approved inter-agency recommendations that the United States should not agree to a "test moratorium" in the absence of a disarmament agreement.

THE FIRST ACTION followed a test ban recommendation by Prime Minister Jawaharlal Nehru of India on April 2, 1954. Nehru's proposal was echoed by the Communist world peace council.

The second followed a Soviet proposal for prohibition of tests, "without provision of safeguards," and a report by presidential disarmament adviser Harold E. Stassen stressing "the absolute necessity of effective inspection in any agreement" with Russia.

MEANWHILE IT was disclosed President Eisenhower will make three one-day campaign trips next week with speeches in six cities in five states.

The White House said five of the speeches will be made at airports in Miami and Jacksonville, Fla., and Richmond, Va., on Monday, and in Dallas, Tex., and Oklahoma City on Wednesday.

The sixth address, it said, will be a nationwide radio and television speech from Convention Hall, Philadelphia, Thursday night.

WHITE HOUSE PRESS Secretary James C. Hagerty said Mr. Eisenhower also may make other campaign appearances during the three trips.

The President, he said, will return to the White House each night because of the "fast breaking developments in the satellite nations."

NEW YORK, Pa. — Adlai E. Stevenson challenged Tuesday night President Eisenhower's contention that an end to hydrogen bomb testing would weaken the relative military position of the United States.

The Democratic presidential candidate said he believed the United States would be re-elected.

Art Briese, pyrotechnician, based his prediction on his "pyrotechnical poll" in which he has painted pictures of President Eisenhower and Adlai Stevenson in fireworks for state fair crowds across the country.

"Everywhere, Ike's picture has drawn the most applause," he said. Briese said he has conducted it every election since 1916, when the first poll correctly forecast Woodrow Wilson's victory over Charles Evans Hughes.

Nearly four-fifths of the farm and ranch land in Texas is used for range and pasture.

Nation's Weather

By UNITED PRESS

Temperatures and precipitation for 24 hours ending at 4:30 a.m.

High Low Prec.

WEATHER	High	Low	Prec.
Albuquerque	79	57	
Atlanta	73	56	
Baltimore	69	38	
Boston	62	39	1.66
Brownsville	85	65	
Chicago	59	48	
Denver	77	35	
Detroit	73	45	
El Centro	87	61	
El Paso	57	37	0.08
Helena	50	36	3.22
Los Angeles	74	59	
Kansas City	69	53	
Los Angeles	88	67	
Miami	86	60	
Minneapolis	61	40	
New Orleans	71	63	
New York	84	48	
Oakland	78	37	
Oklahoma City	82	57	
Phoenix	61	33	0.01
Pittsburgh	60	39	0.02
Rio Bluff	60	39	0.30
Salt Lake City	69	58	0.01
San Diego	86	50	0.04
San Francisco	56	38	0.14
Seattle	62	39	0.27
Stockton	86	61	
Thermal	78	61	
Tucson	71	60	
Washington	90	60	
Yuma	90	60	

nominee told a Democratic rally in Madison Square Garden that on the contrary an end of H-bomb tests would increase this nation's "peace power."

He said the peace and health of the world would be advanced and that he did not think "this nation wants the great decisions about the H-bomb entrusted to Richard M. Nixon."

He denied that such an agreement would deprive the United States of any of its retaliatory striking power.

"We would continue to work on defense against attack," he said. "We would strive for the balanced forces needed for the most probable type of conflict. We would be stronger, not weaker."

EN ROUTE WITH NIXON, Pa. — Vice President Richard M. Nixon shifted his "mop-up" campaign to Illinois today.

Nixon scheduled four "whistle stop" appearances in the home state of Democratic nominee Adlai E. Stevenson, before abandoning his campaign train in Chicago late today.

After winding up a day and a half of campaigning in Michigan, he predicted the state will be in the GOP column on Nov. 6 as it was four years ago.

But in Illinois, Republicans are reported to be on the defensive generally as a result of state house scandals surrounding the conviction of former state auditor Orville Hodge for embezzlement of state funds.

Twenty-seven prized presidential electoral votes are at stake in Illinois — a state carried by Mr. Eisenhower in 1952. Republican Sen. Everett M. Dirksen and Gov. William G. Stratton are also up for re-election.

DETROIT, Mich. — Sen. Estes Kefauver D-Tenn. picked Defense Secretary Charles E. Wilson and the administration's "big business" policies as his chief targets here today in a one-day drive to capture Michigan's 20 important electoral votes.

The vice presidential candidate,

NAACP Prepares Fight on Texas Court's 'Exile'

TYLER, Tex. — The National Association for the Advancement of Colored People planned today to fight an injunction which outlaws all its activities in Texas. The injunction was granted late Tuesday by District Judge Otis Dunagan. The action came after a month-long hearing in which an estimated 1,225,000 words went into the record.

Attorney General John Ben Shepherd sought the injunction on behalf of the state. He contended the NAACP violated Texas laws by soliciting anti-segregation lawsuits, taking part in politics and being a profit-making organization without registering as such.

The NAACP will appeal Dunagan's decision through the Texas judicial system.

Irish Actress Happy as Is, Loves 'The Green'

By WILLIAM EWALD
United Press Staff Correspondent
NEW YORK — Siobhan McKenna, an Irish actress who is long on talent and short on ego, resents attempts to build her into a star.

"This star business is really a silly thing," whispered Miss McKenna through a case of laryngitis and a glass of beer. "It's nice to see your name up on a theatre, but all the things that go with stardom are bad."

"You have to spend too much time being a personality and that, you know, doesn't leave anytime to become an actress."

Miss McKenna, who is a star in spite of her objections, is currently doubling as the lead in Shaw's "St. Joan," in an off-Broadway theatre.

Before that, Miss McKenna reaped a harvest of accolades for her performance in Broadway's "The Chalk Garden."

"They tried to get me out to Hollywood after 'Cradle Song' on NBC-TV," said Miss McKenna, "but I don't want to go to Hollywood. I've seen too many other people who went there and ceased to be artists."

"They kept offering me four-year contracts and seven year contracts and they kept telling me — we want to build you into a star. And I kept telling them—I don't want to be a star. I want to go home to Ireland for the summer. And they kept saying why do you want to go to Ireland? And I would say because I want to. And I did."

Miss McKenna said she will leave soon for Ireland again. "I like New York and all that and the money is good," she said. "But I need a bit of green in my life. I really miss the green."

swinging into the nation's auto-making center, charged that the Eisenhower administration has been "fattening the treasuries of the giant financial empires while the American people have been lagging behind."

Kefauver, in his industrialized area where unemployment is a sore subject, pointed out that General Motors' profits "soared 113 per cent between 1952 and last year, while the auto workers wages have increased only 14 per cent."

School District Enrollment up 40 in a Week

Enough new pupils enrolled this week in the schools of the Palm Springs Unified School District to almost fill another two classrooms. Figures released by Dr. Wallace Muelder, superintendent of schools, today showed 40 more pupils on last Friday as compared with a week ago. The enrollment now stands at 2,544, within 160 pupils of school official estimates of the peak for the year.

Palm Springs High School again led the growth in the various schools with an enrollment of 654, followed by Nellie N. Coffman Junior High School with 415 on the registers.

Dr. Muelder said that heavy pressures are now being felt in a number of the schools with enrollments in some classes too large for desirable teaching conditions. He said that extensive plans for school building needs are being rushed to completion for early presentation to the Board of Education.



SPECIAL EVENTS crew for Palm Springs radio station KDES, covered on the spot in a trial run, the finale of the land and air chase of Buck R. Searsey, 43, who tried to kill two deputy sheriffs Sunday night. Program director John Norman runs the new Tapac recorder while Bill Rashall talks with Deputy Sheriff Robert Neagy in front of the deserted farmhouse where the man was finally

surrounded and shot. All KDES newsmen will carry these new portable units, recognized as the most modern transcribing equipment in the business, on all special events. This portable unit will be used in coordination with the new special events Volkswagen which will be equipped with direct broadcasting facilities, remote equipment and radio-telephone. (Desert Sun Photo).

Picnic Honoring Early Residents Of Village Set At Tamarisk Sunday

Second Founder's Day picnic at Tamarisk Park, honoring early residents of the Village, will be held Sunday, Nov. 18, under the sponsorship of the Palm Springs Historical Society.

Entertainment and festivities of the day will emphasize the fact that this is a first birthday party for the society.

Committee members in charge of arrangements are Mrs. Frank Bennett, chairman of the Historical Society and also for Founders

Day, Mrs. Harry Clatworthy, Mrs. Burnham Bigelow, Mrs. John Melink, Mrs. Oliver B. Jaynes, Mrs. John Porter Clark, Miss Maude McQuillin, Edward Canby and Tony Burke.

The first Founder's Day last year was a definite success, with hundreds of persons in attendance.

Two of Minnesota's three largest cities — Minneapolis and Duluth — are celebrating their centennials in 1956.

Girl Scout Fete Due Thursday

There will be a "get acquainted" meeting on Thursday at 7:30 p.m. at the Girl Scout Little House, 987 Avenida Caballero, Palm Springs, of Girl Scout and Brownie leaders.

In addition all women who are interested in becoming Girl Scout or Brownie leaders are invited to attend.

If further information is desired call 4776 between 2:30 and 5 p.m.

Caught in Dog's Leash at Play, Boy is Strangled

COMPTON, Pa. — Five-year-old Richard Lee Belander was strangled by his dog Tuesday sheriff's deputies reported.

Deputies said the boy fashioned a loop in his dog's 10-foot leash and put his head through it while playing. The officers said the dog became excited and raced about the yard tightening the noose and strangling the boy.

Deadline on Turf Track Writ Near

The Superior Court has three days to file a reply to a petition filed against it by the county board of supervisors Oct. 19 for a writ of prohibition to prevent enforcement of the Court's order that the supervisors grant an M-3 permit to the Desert Turf Club which would allow operation of a quarter-horse race track in the Rancho Mirage area according to County Counsel Ray T. Sullivan Jr.

The petition by the county was filed with the District Court of Appeal in San Bernardino. Sullivan said it probably will be another week or so before any decision is reached. That would be about Oct. 30.

Water Directors To Be Elected

Directors of the newly organized Riverside County Water Association will be elected at a meeting in the board of supervisors room in the county courthouse at Riverside at 10 a.m., Saturday.

A director will be named to represent each watershed in the county.

JACK 'O' LANTERN PARTY TREATS

Sand-witch and goblin food-a-plenty for your Jack-O-Lantern Party... And for Halloween ghouls and ghoules, we have some spooky surprises and unusual 'Trick-or-Treat' suggestions. Mark the date for your Food-For-Fun Fest.

Cracker Jacks 12 for 75c

For Trick or Treaters

MIX, pkg. . 29c

MANNINGS BEEF SOLD EXCLUSIVELY
FINEST QUALITY OBTAINABLE

7-BONE ROASTS.....lb. 39c

GROUND CHUCK....lb. 39c

LEG of LAMB Usda Prime or Choice lb. **79c**

ROUND STEAK.....lb. 79c

Eastern Large Parts

HAM, as cut.....lb. 49c

Small—Under 3 Lbs.

SPARE RIBS..... 45c

HEAT N' SERVE

Dennisen—With Beans

Chili 25c

Family Size Can

LASAGNE..... 49c

Libbys 303 Can

BEEF STEW..... 39c

Hormel Sliced—303 Can

BARBEQUE BEEF.. 63c

CARNATION INSTANT MILK 29c 9 1/2 Oz. Pkg.

MASKERS' FOOD FARE

Macombers 49 Oz.

Jug Cider 43c

Golden Blend Full Qt.

APPLE JUICE..... 23c

Assorted Flavors

ROYAL PUNCH, pt 3 \$1

Uncle Toms

ROOT BEER, qt. 2 39c

PRODUCE

Snowwhite—Pkg.

Mushrooms 19c

No. 1 Baking

RUSSETS.... 10 lbs. 39c

Fancy Thin Skin

LEMONS 10c

Pumpkins for Your Party

DR. ROSS—2 lb. pkg.

VITA MEAL AND VITA BITS 35c

FLIT FLY SRPAY, pt. 33c..... qt. 59c

FLIT AEROSOL BOMBS..... 12 oz. 79c

MERRILS RICH SUDS.... large pkg. 19c

Sale's MARKETS

441 S. PALM CANYON

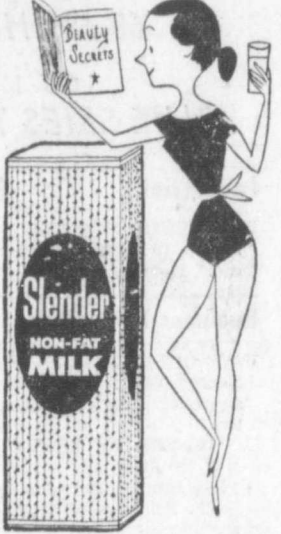
BEVERLY HILLS • ENCINO

MALIBU BEACH • PALM SPRINGS

Carnation corner

by June Goode
CARNATION HOME SERVICE DIRECTOR

I'm going to let you in on a wonderful beauty secret. Drink Carnation Slender. That's right! You see, wonderful Carnation Slender not only helps you stay stylishly slim, but it also supplies the vital milk nourishment you need for clear skin, bright eyes, extra pep — all the things that make a woman truly beautiful.



Surveys show that we women often stop drinking milk in our teens, yet we need its health benefits every bit as much as our husbands and children do. Carnation Slender is the best way I know to put those benefits back in your diet—without adding extra calories. And it tastes so good, too.

Burning Up?

You bet you are. We gals burn up plenty of energy every day just getting through our household tasks. We need protein to keep us going. Carnation Slender is fortified with extra nonfat milk solids to provide more of this precious, energy giving element than even whole milk.

Smile Please!

You can't be a beauty—without a pretty smile. We all need calcium for strong healthy teeth and bones. Where do we get it? From Carnation Slender, of course!

Don't Snap at Your Husband!

Carnation Slender can't work miracles, but it does give us the important minerals we need to help keep our appetites up to par and our dispositions a little more even.

How to be a Glamour Girl

I always take a ten-minute break in the middle of the morning, and another in the afternoon. I prop my feet up and enjoy a big, tall glass of Slender. I find it keeps me feeling refreshed and looking lots more glamorous, too.

Did you know you'd have to eat 24 apples to equal the calcium and 9 oranges to equal the phosphorus you get in just one and a half glasses of Carnation Slender? Treat yourself to this real "beauty milk" today!

Carnation COMPANY

45-190 Jackson Street
CARNATION COMPANY